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KEY=MANAGING - LAWRENCE GWENDOLYN

MANAGING HUMAN RESOURCES IN SMALL AND MEDIUM-SIZED ENTERPRISES

ENTREPRENEURSHIP AND THE EMPLOYMENT RELATIONSHIP

Routledge Well-managed employment relationships can be a secret to business success, yet this factor is relatively poorly understood when it comes to small and medium-sized enterprises (SME's). Written by active researchers with teaching experience, this book brings together the fields of entrepreneurship and human resource management for the first time, providing entrepreneurship students with a solid grounding in HRM as well as a platform for further critical engagement with the research. The concise and authoritative style also enables the book to be used as a primer for researchers exploring this under-developed terrain. As the only student-focused specialist book on human resource management in entrepreneurial firms, this is vital reading for students and researchers in this area, as well as those interested in small business and management more generally.

FINANCE FOR SMALL AND ENTREPRENEURIAL BUSINESS

Routledge The financial environment of small and entrepreneurial firms is changing rapidly and is a topic where significant disagreement remains amongst researchers and policy advisers. This concise textbook provides a comprehensive overview of the current and projected trends in this market for the benefit of students of entrepreneurship at an advanced level. Written by an expert on SME finance, it provides a straightforward review of the external funding choices faced by small business owners, drawing on a range of new data sources which have emerged in recent years, along with a range of case studies. In addition, it includes an analysis of longer term trends and the role of the changing phases of the business cycle to equip readers to better understand the wider market environment both now and in the future. Roberts provides students of entrepreneurship with everything they need to know to excel in understanding the financial environment and its effect on small business.

THE ROUTLEDGE COMPANION TO ENTREPRENEURSHIP

Routledge Research in entrepreneurship has been booming, with perspectives from a range of disciplines and numerous developing schools of thought. It can be difficult for young scholars and even long-time researchers to find their way through the lush garden of ideas we see before us. The purpose of this book is to map the research terrain of entrepreneurship, providing the perfect starting point for new and existing researchers looking to explore. Topics covered range from emerging perspective, through issues at the core of the field to innovative methodologies. Starting off with a preface by Bill Gartner, each section of the book brings together a world class set of established leading researchers and rising stars. This considered, comprehensive and conclusive companion integrates the recent debates in entrepreneurship research under one cover, to provide a resource which will be useful across disciplinary boundaries and for a whole range of students and researchers.

THE ROUTLEDGE COMPANION TO INTERNATIONAL ENTREPRENEURSHIP

Routledge The domain of international entrepreneurship has continued to gain momentum in an era that sees entrepreneurship and globalization as critical issues in the world of business. Given the flourish of new research in this area, there is a need to provide an up-to-date perspective on the field and its future. This volume draws together a team of experts purposely selected from both the entrepreneurship and international business fields to present a comprehensive resource on the cutting-edge conversations within international entrepreneurship. This prestigious reference book will offer students and researchers an introduction to leading scholarship in international entrepreneurship and also serve as a catapult for future research.

ENTREPRENEURSHIP, SMALL BUSINESS AND PUBLIC POLICY

EVOLUTION AND REVOLUTION

Routledge Public policy interventions aimed at encouraging, supporting and developing small businesses are important for understanding entrepreneurship and small business management. This textbook is the first to provide teachers and students with a resource that gives an overview of how institutional and policy structures interact with small firm start-ups, continuation and succession/failures. Beginning with a brief introduction to policy processes, the text covers the main policy instruments for entrepreneurial market entry and start-up support, for on-going small business advice and financial support, and succession planning. It particularly focuses on policies that improve the Business Enabling Environment through macroeconomic policy, institutional reform, and deregulation of bureaucratic burdens. Theoretical rigour is complemented by detailed assessments of current policies around the world, including USA, advanced and emerging economies and Policy support from global institutions such as the World Bank and the ILO are included. Written by a pre-eminent scholar of public policy and entrepreneurship, this textbook provides a concise but thorough introduction to the subject for Master's students internationally. Policy recommendations in the author's conclusion also highlight the book's value to policy-makers as they adapt to the globalized, digital world.

RESOURCING THE START-UP BUSINESS

CREATING DYNAMIC ENTREPRENEURIAL LEARNING CAPABILITIES

Taylor & Francis Drawing on the most up-to-date and relevant research, this concise textbook is an accessible guide to harnessing the appropriate resources when launching a new start-up business. The focus is on the wide range of tangible and intangible resources available to entrepreneurs in the early stages of a new venture. This second edition brings in material on crowdfunding, digitalization and Covid-19, and dedicates new chapters to: lean start-ups and business models idea generation and opportunity development and business incubators and accelerators. The book supports students with learning objectives, a summary, discussion questions and a practical call to action in each chapter. A teaching guide and slides are also available for instructors. Resourcing the Start-up Business will be a valuable textbook for students of entrepreneurship and new venture creation globally.

THE ROUTLEDGE COMPANION TO BUSINESS IN AFRICA

Routledge Although the world's poorest inhabited continent, Africa has recently shown signs of being a source of economic growth in the coming decades, with increased foreign investment - notably from China - and huge growth in GDP from a number of African states. In contrast to the heaving weight of books focusing on business opportunities in Asia, Eastern Europe and Latin America, Africa has been poorly served by academic publishing. This compendium of scholarship offers cutting-edge knowledge relating to business in Africa. The objectives of this collection include: To shed new light on the socio-cultural and historical underpinnings of business practice in Africa and their implications for promoting entrepreneurship and business behaviour in the region To consider the important

constraints on business activities in Africa, and the emerging 'best practice' for redressing their real and potential impacts To facilitate a better understanding of contemporary business practice in Africa through the application of relevant theories and models, including emergent ones. The Routledge Companion to Business in Africa is a comprehensive reference resource that provides the perfect platform for embarking on research and study into Africa from the business perspective.

BUILDING AN ENTREPRENEURIAL ORGANISATION

Taylor & Francis Entrepreneurship is often focused on understanding new ventures, but the entrepreneurial flame is required in growing organisations too. This textbook examines how organisations can become more entrepreneurial to achieve sustainable growth. The authors show how entrepreneurship can be used to address crisis points of growth within small firms and to overcome the limitations of stagnation within large firms. By integrating entrepreneurship and innovation management, the book presents a framework to diagnose entrepreneurial behaviour within existing firms. Drawing upon research and reflecting practice across a range of industries, from football, through Silicon Valley, to the retail sector, it includes insights from leading practitioners. The authors build an understanding of entrepreneurship in context to provide diagnostic tools to help organisations make entrepreneurship central to their culture. This unique text is therefore useful reading for business students from advanced undergraduate to executive education.

RESOURCING THE START-UP BUSINESS

CREATING DYNAMIC ENTREPRENEURIAL LEARNING CAPABILITIES

Routledge Starting a business successfully requires numerous skills and resources. The alarming rate of failures associated with new ventures suggests that potential entrepreneurs would welcome expert advice at the most vital stage in the life of any business. The expert author team focus on those resources, skills, capabilities and learning required by any entrepreneur in the process of starting a new business. Specifically, this text aims to: Introduce and explain those resources (including finance) that are essential to successful business creation Identify the key skills and capabilities that are required by entrepreneurs Highlight the ways in which new resources are combined with the entrepreneur's existing resource base to develop the business effectively Explore the way entrepreneurs learn in the process of developing their business Drawing on the most up-to-date and most relevant research, this concise textbook provides students and academics of entrepreneurship with a practical guide to acquiring the appropriate resources in order to start a new firm.

THE ROUTLEDGE COMPANION TO THE MAKERS OF MODERN ENTREPRENEURSHIP

Taylor & Francis Once relegated to the dusty shelves of ancient muses, research and scholarship on entrepreneurship has exploded as a field of research, with impactful additions from a range of disciplines rendering the field a tricky one to traverse. The Routledge Companion to the Makers of Modern Entrepreneurship offers a comprehensive guide to entrepreneurship, providing an authoritative exploration of the key people and their ideas. This book tells the stories of the scholars who have set the standard and tone for thinking and analysing entrepreneurship. Edited by two of the world's leading entrepreneurship scholars, this comprehensive volume offers a platform for understanding and future research that is both state-of-the-art and authoritative. It expands on how modern entrepreneurship has developed, with a focus on the key "makers" of the field - including theories, such as social psychology; concepts, such as neuroeconomics; and types, such as political entrepreneurship. The contributions to the collection are grouped into three sections: Emergence of Entrepreneurship Research Theories in Modern Entrepreneurship Concepts and Makers in Modern Entrepreneurship This companion is essential reading for students and academics interested in entrepreneurship, entrepreneurial management and business management.

KNOWLEDGE SPILLOVER-BASED STRATEGIC ENTREPRENEURSHIP

Taylor & Francis This book is about the role of knowledge spillovers and strategic entrepreneurship in the management context. It focuses on how knowledge spillovers and strategic entrepreneurship are crucial to the process of creative destruction and construction. The book aims to provide insights into and discussion on how firms combine entrepreneurial action that creates new opportunities for industries, regions and economies. This book is first of its kind to link knowledge management perspectives to strategic entrepreneurship to understand the co-creation process. Being interdisciplinary in nature, this book appeals to entrepreneurship and knowledge management scholars, students and practitioners.

THE ROUTLEDGE COMPANION TO FAMILY BUSINESS

Taylor & Francis The Routledge Companion to Family Business offers a definitive survey of a field that has seen rapid growth in research in recent years. Edited by leading scholars with contributions from the top minds in family business from around the world, this volume provides researchers and scholars with a comprehensive understanding of the state of the discipline. Over 25 chapters address a wide variety of subjects, providing readers with a thorough review of the key research themes in the modern family firm, such as corporate social responsibility and bank debt rationing. International examples cover a wide range of economies including China, Europe, and Latin America. The book will appeal to undergraduates, postgraduates and business instructors seeking a definitive view of the issues and solutions that affect and support family business.

FEMALE ENTREPRENEURSHIP

Routledge Female entrepreneurship, and, in particular, the contribution of their ventures to aggregate economic activity has gained increasing attention over recent years in terms of theory, practice and policy. This concise book explores how women fit into the contemporary entrepreneurial discourse by recognizing that gender intersects with, and influences, women's experience of entrepreneurship. The book is novel in that it considers women to be a heterogeneous group and as such acknowledges that ethnicity, culture, class and education will all influence and intersect with female entrepreneurship. As a consequence, it explores issues ranging from theoretical relationships between the constructs of gender and entrepreneurship to more empirical work on how entrepreneurship might act as an empowering change agent for women. In order to address the Euro-US centric assumptions underpinning the influence of gender upon entrepreneurship, a chapter is dedicated to the role of entrepreneurship in empowering Palestine women. This book will be important supplementary reading on entrepreneurship, small business management and women's/gender studies courses - it will prove particularly useful to women moving towards starting their own business as well as postgraduate students researching the topic for the first time.

THE ROUTLEDGE COMPANION TO INTERNATIONAL MANAGEMENT EDUCATION

Routledge Crises and scandals in the world of international management have brought a new spotlight onto how the subject is taught, studied and understood. There has been a plethora of literature on international management, but a lack of focus on how international management education (IME) can be shaped to respond to existing and future global business challenges. The Routledge Companion to International Management Education gathers together contributors from academia, industry and university administration involved in IME, to: introduce the domain of IME; describe the emerging state in new geographical areas; discuss the major issues and debates revolving around IME; explore the linkage of technology and international management, and shed light on the future of IME. The diverse background of the contributors provides a global perspective that challenges the dominant Anglo-American view, with up-to-date specific insights originating from their indigenous view points, which has often been neglected and inadequately covered. The volume answers important questions, such as: Do we need a vision in IME? What is the current state of IME? How has IME grown in emerging market segments? What roles does technology play in its recent development? The volume provides thought-provoking reading for educators, administrators, policy makers, human resources professionals and researchers. It will also give future international management students a glimpse of IME from a global inside-out perspective.

FINANCE FOR SMALL AND ENTREPRENEURIAL BUSINESSES

PUBLIC POLICIES FOR FOSTERING ENTREPRENEURSHIP

A EUROPEAN PERSPECTIVE

Springer Science & Business Media 39 One of the main challenges facing the member states of the European Union (EU) is 40 the fundamental need to accept the strategic importance of entrepreneurship as a force 41 for regional development and economic growth. Definition of this urgent objective 42 is set in the context of the European Council in Lisbon in March 2000, where there 43 was focus on other operational goals directed to improving performance in European 44 regions in terms of different variables indicating the level of economic activity, 45 particularly employment, real convergence, economic reform, and social cohesion. 46 In 2003, the European Commission (EC) initiated the public debate around the 47 need to strengthen entrepreneurship in the European Union, through publication of 48 the "Green Paper on Entrepreneurship" in Europe which raised two fundamental 49 questions for reflection by policymakers, entrepreneurs, and individuals: (a) why 50 do so few Europeans set up their own business? and (b) why are so few European 51 businesses growing? 52 Later, in the context of the 2004 Spring European Council, the European 53 Commission launched the "Entrepreneurship Action Plan" which aimed fundamen- 54 tally to: (1) change the way society views entrepreneurs, (2) create conditions to 55 encourage more individuals to become entrepreneurs, (3) allow SMEs and entre- 56 preneurs to be more competitive and assume a more important role in determining 57 growth, (4) improve conditions for access to finance by SMEs and entrepreneurs, 58

INDUSTRY 4.0 IN SMALL AND MEDIUM-SIZED ENTERPRISES (SMES)

OPPORTUNITIES, CHALLENGES, AND SOLUTIONS

Industry 4.0 : an introduction in the context of SMEs -- Indian SMEs : opportunities and challenges : assessing industry 4.0 readiness -- Paradigm shift in construction processes with industry 4.0 -- Machinery fault detection using artificial intelligence in industry 4.0 -- A multi-agent reinforcement learning approach for spatiotemporal sensing application in precision agriculture -- Digital-twin of a laboratory gas turbine engine using deep learning framework -- A case study of additive manufacturing in prosthesis development in industry 4.0 -- Technology gap analysis with respect to Mysore printing cluster : an attractive opportunity in industry 4.0 market -- Intelligent machining -- Digital market scenario in India : a case study on "unicorn" Indian digital start-ups -- Skill requirement in industry 4.0 -- The changing role of academics from the perspective of educational transformation in education 4.0.

ADVANCES IN BUSINESS, MANAGEMENT AND ENTREPRENEURSHIP

PROCEEDINGS OF THE 3RD GLOBAL CONFERENCE ON BUSINESS MANAGEMENT & ENTREPRENEURSHIP (GC-BME 3), 8 AUGUST 2018, BANDUNG, INDONESIA

CRC Press The GCBME Book Series aims to promote the quality and methodical reach of the Global Conference on Business Management & Entrepreneurship, which is intended as a high-quality scientific contribution to the science of business management and entrepreneurship. The Contributions are the main reference articles on the topic of each book and have been subject to a strict peer review process conducted by experts in the fields. The conference provided opportunities for the delegates to exchange new ideas and implementation of experiences, to establish business or research connections and to find Global Partners for future collaboration. The conference and resulting volume in the book series is expected to be held and appear annually. The year 2019 theme of book and conference is "Creating Innovative and Sustainable Value-added Businesses in the Disruption Era". The ultimate goal of GCBME is to provide a medium forum for educators, researchers, scholars, managers, graduate students and professional business persons from the diverse cultural backgrounds, to present and discuss their researches, knowledge and innovation within the fields of business, management and entrepreneurship. The GCBME conferences cover major thematic groups, yet opens to other relevant topics: Organizational Behavior, Innovation, Marketing Management, Financial Management and Accounting, Strategic Management, Entrepreneurship and Green Business.

A RESEARCH AGENDA FOR ENTREPRENEURSHIP EDUCATION

Edward Elgar Publishing This Research Agenda aims to offer a coherent and articulate view on the future of entrepreneurship education from an internationally renowned group of scholars and educators.

UNDERSTANDING THE SMALL FAMILY BUSINESS

Routledge "Drawing on an international range of studies, this book also points to the future of research in this area, and indicates how support and policy initiatives may be directed in the future."--Jacket.

THE ART OF COMPASSIONATE BUSINESS

MAIN PRINCIPLES FOR THE HUMAN-ORIENTED ENTERPRISE

Productivity Press There are several well-ingrained assumptions regarding the dynamics of work and business activities, which are completely arguable. Some examples of these widespread assumptions in the business and work environments, such as: employees being commodities, competitors are perceived as threats, companies' resources are perceived as limited, customers are perceived as scarce and difficult, etc. All which lead to the question, "Is there a way to perform business activities more humanly?" The readers of this book are prone to change the way they perform in business situations, become more focused on the human aspects of business activities. The users of this knowledge and those affected by them will undergo a profound internal transformation, which will change the way they perform business situations. They'll benefit from gradually testing and implementing the guidelines conveyed in this book, both in the business environment and the workplace. When readers put these principles in practice, positive ripple effects are bound to affect other stakeholders of the organization they work for. This book includes aspects related to mission and vision, passion, business mindset, organizational learning, improvement of business conversations, use of constructive criticism, betterment of relationships with the most relevant stakeholders (customers, suppliers, intermediaries, community, employees, etc.). The book also includes a discussion of creativity and the innovation process as well as other relevant aspects related to a healthy business environment. Extensive appendices include topics such as negotiation, marketing, use of social media as well as others.

FAMILY BUSINESS

Routledge Family businesses are the most common business form in the world, ranging from the millions of small local businesses to giants such as Walmart. This book showcases the crucial contribution that family businesses make to the world economy and informs students of the existing and potential research in this area. Drawing upon global academic research and case studies, theories of family businesses are explained and prevailing myths and assumptions are tested. Features including exercises linked to case studies develop skills in applying theories in practice. This concise textbook is essential reading for students of family business and useful additional reading for those interested in entrepreneurship more broadly.

THE CLASH OF ENTREPRENEURIAL CULTURES?

INTERDISCIPLINARY PERSPECTIVES FOCUSING ON ASIAN AND EUROPEAN ECOSYSTEMS

Springer Nature This book uncovers the current knowledge on entrepreneurial cultures and the development of entrepreneurial ecosystems between Asia and Europe. Broadening the scope spatially and conceptually, the book discusses the entrepreneurial ecosystems as a system and mediator in their cultural, political, and socio-economic settings in an interdisciplinary approach. This allows a clearer perspective on stakeholders' interaction, international collaboration and competition, power relations, and political influence. The various chapters in this edited volume cover the peculiarities and differences in Asia, Europe, and Eurasia with the New Silk Road (or Belt and Road Initiative) as the bridging component. The chapters, written for researchers and policy makers interested in Asian-European cooperation, also include discussions on economic systems, globalization, and regionalization, politics, cultures, and digitalization.

HANDBOOK OF RESEARCH ON ENTREPRENEURIAL SUCCESS AND ITS IMPACT ON REGIONAL DEVELOPMENT

IGI Global

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FINANCE FOR SMALL AND ENTREPRENEURIAL BUSINESS

Routledge The financial environment of small and entrepreneurial firms is changing rapidly and is a topic where significant disagreement remains amongst researchers and policy advisers. This concise textbook provides a comprehensive overview of the current and projected trends in this market for the benefit of students of entrepreneurship at an advanced level. Written by an expert on SME finance, it provides a straightforward review of the external funding choices faced by small business owners, drawing on a range of new data sources which have emerged in recent years, along with a range of case studies. In addition, it includes an analysis of longer term trends and the role of the changing phases of the business cycle to equip readers to better understand the wider market environment both now and in the future. Roberts provides students of entrepreneurship with everything they need to know to excel in understanding the financial environment and its effect on small business.

ENTREPRENEURSHIP AND ECONOMIC GROWTH IN CHINA

World Scientific This book provides an analysis of the existing economic dynamics and factors contributing to entrepreneurship in China. Featuring contributions from prominent authors such as Zoltan Acs and Jian Gao, it first poses a theoretical question of whether entrepreneurship exists in China and, if so, the extent and form it takes. This book also examines whether the nature of entrepreneurship in China differs from that elsewhere. Following this investigation, empirical tests and analyses focus on important issues such as: What is the special value of entrepreneurship in China? Does entrepreneurship in China drive economic growth like it does in other more market-oriented economies? What is entrepreneurship in China like? What is its history, nature, environment, and what are some of the underlying diversities or challenges it is facing? Assuming entrepreneurship in China is important to economic growth, how can public policy help to enhance the entrepreneurship milieu in China? Finally, based on the empirical findings and potential policy implications, future directions of investigation are suggested.

ENTREPRENEURSHIP, INNOVATION AND SUSTAINABLE GROWTH

OPPORTUNITIES AND CHALLENGES

Routledge Entrepreneurship and innovation play a vital role in fostering sustainable development. Advances in technology and communications have both transformed the process of business as well as strengthened the role of entrepreneurship in developed and developing countries. This important book is the first to provide the fundamental concepts and applications for faculty and students in this field, and also serves as a professional reference for practicing entrepreneurs and policymakers. Each chapter provides a clear guide to the conceptual and practical elements that characterize entrepreneurship and the process of new venture formation, including functional strategies in key areas such as marketing, information technology, human resources management, and accounting and finance. Questions and exercises are presented throughout in order to encourage discussion and problem-solving. A quick summary of the important concepts and definitions are also provided. Keeping practicality as the book's core aim, all chapters include a long case study to set the scene and then draw upon shorter cases from both developing and developed countries to reinforce key learning objectives and the real-world application of the book's core concepts.

ROUTLEDGE HANDBOOK OF INTERNATIONAL SPORT BUSINESS

Routledge Contemporary sport business is international. From global sport competitions and events, sponsorship deals and broadcasting rights to labour markets and lucrative flows of tourists, anybody working in sport business today has to have an international perspective. This book offers the broadest and most in-depth guide to the key themes in international sport business today, covering every core area from strategy and marketing to finance, media and the law. Including authors from more than twenty countries spanning the Americas, Europe, Asia, Africa and Australia, this handbook addresses the most important issues in the world of sport business from a uniquely global perspective. Each chapter examines a particular cross-section of business and sport, encompassing all levels from grassroots to professional and elite. Divided into seven major subject areas, it offers insights from experts on: International Sport Business Strategy Sport Marketing Sport Economics and Finance International Sport Law Sport Media and Communication Sport Tourism Sport Development. The Routledge Handbook of International Sport Business is an essential resource for any course on sport business, sport management or international business.

ENTREPRENEURSHIP, DYSLEXIA, AND EDUCATION

RESEARCH, PRINCIPLES, AND PRACTICE

Routledge The development of entrepreneurial abilities in people with dyslexia is a subject of great interest. It has gained increasing importance in economically difficult times because of its potential for the development of new business opportunities. This book brings together contributions from researchers, educators, and entrepreneurs with dyslexia, investigating this subject from many perspectives. Is there something different in the profile of a person with dyslexia that supports the development of entrepreneurship? This book aims to draw out key themes which can be used in education to motivate, mentor, and create the business leaders of tomorrow. It offers a fundamental text for this area of study with a comprehensive, international examination of its topic. It includes views by new and established international writers and researchers, providing up-to-date perspectives on entrepreneurship, dyslexia, and education. It is accessible to read, to understand, and to learn from, and is suitable for recommended reading for graduate and postgraduate students. The diverse views and perspectives demonstrated in this book make it as relevant as possible for a wide group of readers. It informs study in the fields of business and dyslexia, and will be of interest to educators, researchers, and to anyone interested in the overlap of entrepreneurship and dyslexia.

ROUTLEDGE HANDBOOK OF THE BUSINESS OF WOMEN'S SPORT

Routledge Combining knowledge from sport management, marketing, media, leadership, governance, and consumer behavior in innovative ways, this book goes further than any other in surveying current theory and research on the business of women's sport around the world, making it an unparalleled resource for all those who aspire to work in, or understand, women's sport. Featuring international perspectives, with authors from North America, South America, Europe, Asia, and Oceania, and insightful, in-depth profiles of real leaders within different sectors of women's sport in the global sport industry, the Routledge Handbook of the Business of Women's Sport offers an integrated understanding of the ways traditional media and social media impact both the understanding and advancement of women's sport properties, businesses, teams, and athletes. Innovative case studies show how societal issues such as gender, power, and framing impact the business of women's sports and those who work in women's sport. An essential reference for any researcher or advanced student with an interest in women's sport or women in business, and useful supplementary reading for researchers and advanced students working in sport business, sport management, mainstream business and management, or women's studies.

AUSTRALIAN MASTER HUMAN RESOURCES GUIDE 2010

CCH Australia Limited

THE ROUTLEDGE COMPANION TO ASIAN FAMILY BUSINESS

GOVERNANCE, SUCCESSION, AND CHALLENGES IN THE AGE OF DIGITAL DISRUPTION

Routledge This companion provides broad and in-depth insights into family business in Asia and how Asian family firms navigate in the digital economy. The first part of the book looks at key concepts of family business while the second part presents Asian family firms' cases from Japan, South Korea, China, Taiwan, Hong Kong, Thailand, Malaysia and other Asian economies. This comprehensive reference will help readers understand how family firms in Asia compete and survive in the world market especially in the digital age and why and how Asian economies can emerge as one of the most dynamic regions in the world.

THE ROUTLEDGE COMPANION TO FAMILY BUSINESS

Routledge The Routledge Companion to Family Business offers a definitive survey of a field that has seen rapid growth in research in recent years. Edited by leading scholars with contributions from the top minds in family business from around the world, this volume provides researchers and scholars with a comprehensive understanding of the state of the discipline. Over 25 chapters address a wide variety of subjects, providing readers with a thorough review of the key research themes in the modern family firm, such as corporate social responsibility and bank debt rationing. International examples cover a wide range of economies including China, Europe, and Latin America. The book will appeal to undergraduates, postgraduates and business instructors seeking a definitive view of the issues and solutions that affect and support family business.

VALUE CREATION IN INTERNATIONAL BUSINESS

VOLUME 1: AN MNC PERSPECTIVE

Springer This edited collection brings into focus the meanings, interpretations and the process of value creation in international business. Exploring value creation in the context of emerging and developed economies, Volume 1 takes the perspective of multinational firms and examines various modes of foreign market servicing varying from exporting to joint venture, mergers and acquisition and strategic alliances. Providing theoretical and practical insights, the authors open an intellectual debate into what value is, and how it is created through the internationalization activities of firms. Value Creation in International Business is a pioneering two volume work intended to provoke theoretical and empirical development in International Business research. Moreover, it is intended as a bridge between concepts derived from general business firm-level research agendas such as value creation and business model, and internationalization approaches and activities of firms.

THE BUSINESS ENVIRONMENT

THEMES AND ISSUES IN A GLOBALIZING WORLD

Oxford University Press Designed specifically for students new to the study of business, this book explores the global range of environments within which business operates. Wetherly and Otter encourage critical thinking via a unique 'themes and issues' approach, which reflects the integrated, dynamic reality of businesses today.

CORPORATE VOLUNTEERING, RESPONSIBILITY AND EMPLOYEE ENTREPRENEURSHIP

Routledge "Supporting employee entrepreneurship is among major challenges contemporary organizations face. Many facets of corporate entrepreneurship are investigated, and the body of knowledge in the field is growing rapidly; nevertheless, there are still knowledge and research gaps to be filled. Notably, while there are studies linking HRM with corporate entrepreneurship, studies on connections between CSR-oriented practices and corporate/employee entrepreneurship are to be developed. The main goal of this book is to explain relationships between corporate volunteering and employee entrepreneurship in organisations. The book combines two extremely vivid fields of research: entrepreneurship and corporate social responsibility. Based on their own research, the authors present how participation in corporate volunteering, as one of the CSR practices in organisations, leads to strengthening employee entrepreneurial behaviour. The book offers a framework showing the role of CSR practices in shaping entrepreneurial and innovative employees' behaviour. This book is aimed mainly at postgraduates, researchers and academics in the fields of entrepreneurship and corporate volunteering. As it touches vital fields of managerial education and management, it will also be of interest to master level students at universities or business schools as well as business practitioners"--

THE ROUTLEDGE COMPANION TO EUROPEAN BUSINESS

Routledge International Business is a well-established research field, in which regionalisation has recently gained significant prominence. Europe comprises marketplaces characterised by unique patterns of highly advanced economic integration. No other marketplace in the world has progressed to the same levels of harmonisation across sovereign countries and economies. European Business is a subject in its own right with its own research momentum. Contemporary research evidences that firms view Europe as a challenging, mostly - yet not entirely - mature market location. Yet this location, often seen from a multi-country perspective, is subject to complexities revealing strategic corporate strengths and weaknesses. Theory, concepts and models known from International Business hence often vary in their applicability and relevance in this business environment. This comprehensive reference volume brings together a global team of contributors to analyse and overview the key issues, themes and phenomena that affect business in Europe. With interdisciplinary perspectives, the book covers crucial themes that any European Business research needs to acknowledge, including business cultures and identity, entrepreneurship and innovation, M&A and institutional trends, European HRM, migration, climate change issues, Brexit, and more. The selection of authors, from 17 countries worldwide, reflects the international scope of this research field and its agenda. A unique resource, this book provides an essential guide to researchers, research students and scholars of business and the social sciences, as well as the informed business community.

PROCEEDINGS OF THE ASEAN ENTREPRENEURSHIP CONFERENCE 2014

Springer The very latest theories and research on the development of entrepreneurship are to be found in this book. It explores the factors affecting the performance of small and family businesses and entrepreneurs' innovativeness, amongst other themes. Selected papers update readers on the entrepreneurship environment and reveal aspects of newly identified issues such as innovation for entrepreneurship educators, globalization, entrepreneurship thinking and traits, aspects of a knowledge society, Islamic entrepreneurship, green entrepreneurship and internationalization strategies. Readers may also engage with the theme of the financial and accounting environment for entrepreneurship, including topics such as financial assessment and diagnosis, modelling, hedging, fraud, bankruptcy and governance. Perspectives relevant to the Association of Southeast Asian Nations (ASEAN) emerge in this work. The development of Islamic finance and networking effects based on ethnicity are explored, as well as the economic considerations that must be addressed by entrepreneurs in pursuit of any internationalization policies. Scholars and policy makers with an interest in entrepreneurship or small to medium-sized businesses or enterprises (SMEs) will find many valuable insights in this volume.

WINNING STRATEGIES IN A DECONSTRUCTING WORLD

John Wiley & Sons The end of the nineteenth century saw the construction of the vertically integrated value chains that came to define modern business. The end of the twentieth century witnessed their deconstruction. In industries across the economy, markets are intruding on the web of proprietary arrangements that have held these chains together. As they do, the boundaries defining business, companies and industries are coming under attack - radically transforming the nature of competition. Powerful forces, such as globalization and deregulation, are undermining the logic and practice of traditional vertical integration, but the most powerful - partly because it acts as catalyst and an accelerator - is a revolution in the economics of information. This shift in information economics is giving birth to a myriad of new strategic options. The consequences of deconstruction for the strategic management of the firm - as well as for the firm itself - are dramatic. Deconstruction forces a fundamental rethinking of some of the basic principles of strategy which will impact on the concepts of the portfolio, forms of organizational structure, styles of leadership, mechanisms for acquiring and managing knowledge and approaches to uncertainty and risk. This, the latest volume in the Strategic Management Series, explores the

implications of the value chain deconstruction for strategy, the changes in strategic thinking and the action necessary to cope with the challenges and opportunities. Bringing together contributions from key figures in the field of strategy in both practice and academia, this book, as with other books in the series, addresses the ideas and issues at the forefront of strategic management theory and practice.

THE ROUTLEDGE HANDBOOK OF TOURISM IMPACTS

THEORETICAL AND APPLIED PERSPECTIVES

Routledge This handbook explores and critically examines both positive and negative impacts of tourism development focusing on the past, present and future issues, challenges and trends from a multidisciplinary global perspective. Through a comparative approach involving international case studies, this book explores our understanding of tourism impacts and contributes to the theoretical development on relationships between tourism impacts and community support for tourism development. This handbook focuses on a variety of geographical locations, drawing from the knowledge and expertise of highly regarded academics from around the world. Specifically, it explores the adoption and implementation of various tourism development and impact management approaches in a wide range of global contexts, while identifying their trends, issues and challenges. It addresses strategies relating to innovation, sustainability and social responsibility, and critically reviews the economic, sociocultural, environmental, political and technological impacts of tourism. The text also identifies future trends and issues, as well as exploring the methods used to study tourism impacts. Conveying the latest thinking and research, this handbook will be a key reference for students, researchers and academics of tourism, as well as development studies, geography, cultural studies, sustainability and business, encouraging dialogue across disciplinary boundaries and areas of study.