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**KEY=PDF - HARVEY ROBERSON**

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### World Class

## One Mother's Journey Halfway Around the Globe in Search of the Best Education for Her Children

**Atria Books** "An upbeat chronicle of [Clavel's] children's school experiences in Hong Kong, Shanghai, and Tokyo...[offering] advice about vetting schools and enriching children's education." —Kirkus Reviews "An intriguing volume on the differences in global education." —Library Journal A must-read firsthand exploration of why Asian students are outpacing their American counterparts and how to help our children excel in today's competitive world. When Teru Clavel had young children, she watched her friends and fellow parents vie for spots in elite New York City schools. Instead of losing herself in the intensive applications and interview process, Teru and her family moved to Asia, embarking on a decade-long journey through the public schools of Hong Kong, Shanghai, and Tokyo. These schools were low-tech and bare-bones, with teachers who demanded obedience and order. In Hong Kong, her children's school was nicknamed The Prison for its foreboding facilities, yet her three-year-old loved his teachers and his nightly homework. In Tokyo, the students were responsible for school chores, like preparing and serving school lunches. Yet Teru was amazed to discover that her children thrived in these academically competitive cultures; they learned to be independent, self-confident, resilient, and, above all, they developed a deep love of learning. When the family returned to the States, the true culture shock came when the top schools could no longer keep up with her children. Written with warmth and humor, *World Class* is a compelling story about how to inspire children to thrive academically. "Studded with lists of useful tips about choosing schools and hiring tutors, for parents who must advocate for their children and supplement gaps in their educations" (Publishers Weekly) and an insightful guide to set your children on a path towards lifelong success.

### Seeking Equality

## The Political Economy of the Common Good in the United States and Canada

**University of Toronto Press** Income inequality has increased in almost all advanced industrial economies in recent decades. The United States and Canada have been at the forefront of this trend, although the gap between the "haves" and the "have-nots" is substantially greater in the US. Rates of social mobility are also much lower in the United States than in Canada, making it more difficult for Americans to move up the ladder of economic success independent of who their parents happen to be. In *Seeking Equality*, John Harles considers the factors accounting for these cross-border differences. He surveys in considerable detail what is known about economic inequality in the United States and Canada and compares the respective political values that both shape and are shaped by ameliorative public policies. His comparison reveals important lessons for creating a healthier, more productive, cohesive, democratic, and just society.

### Immunisation against infectious diseases

**The Stationery Office** This is the third edition of this publication which contains the latest information on vaccines and vaccination procedures for all the vaccine preventable infectious diseases that may occur in the UK or in travellers going outside of the UK, particularly those immunisations that comprise the routine immunisation programme for all children from birth to adolescence. It is divided into two sections: the first section covers principles, practices and procedures, including issues of consent, contraindications, storage, distribution and disposal of vaccines, surveillance and monitoring, and the Vaccine Damage Payment Scheme; the second section covers the range of different diseases and vaccines.

### Interrupting Class Inequality in Higher Education

## Leadership for an Equitable Future

**Taylor & Francis** *Interrupting Class Inequality in Higher Education* explores why socioeconomic inequality persists in higher education despite widespread knowledge of the problem. Through a critical analysis of the current leadership practices and policy narratives that perpetuate socioeconomic inequality, this book outlines the trends that negatively impact low- and middle-income students and offers effective tools for creating a more equitable future for higher education. By taking a solution-focused approach, this book will help higher education students, leaders, and policy makers move from despair and inertia to hope and action.

### Education and the Commercial Mindset

**Harvard University Press** America's commitment to public schooling once seemed unshakable. But today the movement to privatize K-12 education is stronger than ever. A veteran teacher and administrator, Samuel E. Abrams examines the rise of market forces in public education and reveals how a commercial mindset has taken over. For decades, Milton Friedman and his disciples contended that private markets could deliver better schooling than governments. In the 1990s, this belief was put to the test by Edison Schools and other for-profit educational management organizations (EMOs). Edison grew rapidly, running schools in Baltimore, Philadelphia, and many other cities across the country. Yet disappointing academic and financial outcomes soon pushed the company and its competitors to the margins. The focus of EMOs on efficiency and results nevertheless found expression in federal policy with *No Child Left Behind* in 2002 and *Race to the Top* in 2009. The new ethos also defined nonprofit charter management organizations (CMOs) like KIPP that surfaced in the wake of EMOs and flourished. But the dependence of CMOs on philanthropists, tireless teachers, and students capable of abiding by rigid expectations limits their reach. Abrams argues that while the commercial mindset sidesteps fundamental challenges, public schools should adopt lessons from the business world. Citing foreign practices, he recommends raising teacher salaries to attract and retain talent, conferring more autonomy on educators to build ownership, and employing sampling techniques rather than universal assessments to gauge student progress.

### The Geneva Papers

## 40 Years at the Cutting Edge of Research in Insurance Economics

**Springer** In January 1976, Raymond Barre, the first President of The Geneva Association, and Orio Giarini, its first Secretary General, founded *The Geneva Papers on Risk and Insurance* with the main goal of supporting and encouraging research in the economics of risk and insurance. At that time, research in the field of insurance was still embryonic and insurance was regarded as peripheral social activity. When sustained economic growth gained traction, the function of insurance gradually emerged as a key contributor to economic development. By integrating uncertainty into economic theory and benefiting from the progress of both financial economics and decision theory, research developed further in the field of insurance economics and risk management, and is now prolific. *The Geneva Papers on Risk and Insurance* undeniably contributed to this evolution and its impact on research in insurance has largely exceeded what its two founding members could have expected. This volume is a special collection of papers celebrating 40 Years of *The Geneva Papers on Risk and Insurance*. The collection looks back at the storied history of *The Geneva Papers on Risk and Insurance* and features papers from some of the esteemed authors who have contributed to the journal in its lifetime. This collection of papers highlights just a few of the many themes addressed in the papers published by the journal since it was created. Nevertheless, the selection exemplifies the richness and variety of topics the field of insurance covers.

### The New Food Activism

## Opposition, Cooperation, and Collective Action

**Univ of California Press** "New and exciting forms of food activism are emerging as supporters of sustainable agriculture increasingly recognize the need for a broader, more strategic and more politicized food politics that engages with questions of social, racial, and economic justice. This book highlights examples of campaigns to restrict industrial agriculture's use of pesticides and other harmful technologies, struggles to improve the pay and conditions of workers throughout the food system, and alternative projects that seek to de-emphasize notions of individualism and private ownership. Grounded in over a decade of scholarly critique of food activism, this volume seeks to answer the question of "what next," inspiring scholars, students, and activists toward collective, cooperative, and oppositional struggles for change."—Provided by publisher.

## Debunk This!

### Shattering Liberal Lies

**Post Hill Press** Countless studies have proven that over 90 percent of Trump-related news coverage is negative, and the percentage of journalists that identify as Republicans are in the single digits. When liberals are running the show, you can bet that their narrative has gone unchallenged. If you tell a lie long enough people will begin to believe it, and that's certainly the case with so many liberal myths that have become accepted as conventional wisdom. In this book you'll learn, among many other facts: What happened to non-gun mass killings when Australia enacted strict gun control. The truth about "Scandinavian socialism." How Obama twisted the numbers to appear tough on immigration. Why Mexico has stricter immigration laws than the US. How Bill Clinton faked the "Clinton surplus." That the US doesn't have the majority of the world's mass shootings. Why statistics claiming that illegal aliens commit fewer crimes than the general public are bogus. The countless lies the media simply made up about the Trump administration. If you're in need of ammunition to shoot down liberal lies, this is the book for you.

### Sport Development in the United States

#### High Performance and Mass Participation

**Routledge** The development of both elite, high performance sport and mass participation, grassroots-level sport are central concerns for governments and sports governing bodies. This important new study is the first to closely examine the challenges and opportunities for sports development in the United States, a global sporting giant with a unique, market-driven sporting landscape. Presenting an innovative model of integrated sports development, the book explores the inter-relationship between elite and mass sport across history, drawing on comparative international examples from Australia to the former USSR and Eastern bloc countries. At the heart of the book is an in-depth empirical study of three (traditional and emerging) sports in the US - tennis, soccer and rugby - that offer important lessons on the development of elite sport, methods for increasing participation, and the establishment of new sports in new markets. No other book has attempted to model sports development in the United States in such depth before. Therefore this should be essential reading for all students, researchers, administrators or policy-makers with an interest in sports development, sports management, sports policy, or comparative, international sport studies.

### Bringing Together Physical and Mental Health

#### A New Frontier for Integrated Care

#### Wiley Handbook of Learning Technology

**John Wiley & Sons** The Wiley Handbook of Learning Technology is an authoritative and up-to-date survey of the fast-growing field of learning technology, from its foundational theories and practices to its challenges, trends, and future developments. Offers an examination of learning technology that is equal parts theoretical and practical, covering both the technology of learning and the use of technology in learning. Individual chapters tackle timely and controversial subjects, such as gaming and simulation, security, lifelong learning, distance education, learning across educational settings, and the research agenda. Designed to serve as a point of entry for learning technology novices, a comprehensive reference for scholars and researchers, and a practical guide for education and training practitioners. Includes 29 original and comprehensively referenced essays written by leading experts in instructional and educational technology from around the world.

### The Creativity Hoax

#### Precarious Work and the Gig Economy

**Anthem Press** Politicians, educators and business leaders often tell young people they will need to develop their creative skills to be ready for the new economy. Vast numbers of school leavers enrol in courses in media, communications, creative and performing arts, yet few will ever achieve the creative careers they aspire to. The big cities are filled with performers, designers, producers and writers who cannot make a living from their art/craft. They are told their creative skills are transferable but there is little available work outside retail, service and hospitality jobs. Actors can use their skills selling phone plans, insurance or advertising space from call centres, but usually do so reluctantly. Most people in the 'creative industries' work as low-paid employees or freelancers, or as unpaid interns. They put up with exploitation so that they can do what they love. The Creativity Hoax argues that in this individualistic and competitive environment, creative aspirants from poor and minority backgrounds are most vulnerable and precarious. Although governments in the West stress the importance of culture and knowledge in economic renewal, few invest in the support and infrastructure that would allow creative aspirants to make best use of their skills.

### Cities and the Super-Rich

#### Real Estate, Elite Practices and Urban Political Economies

**Springer** With the rise of wealth inequalities, our cities are changing dramatically. This collection critically engages with and advances existing debates on the super-rich and their roles in these transformations. An interdisciplinary range of contributions from international experts including sociologists, geographers, historians, discourse analysts, and urban studies specialists reveal crucial aspects of the real estate investment practices of the super-rich, their social spaces in the city as well as the distinct influence of the super-rich on the transformation of four key cities: London, Tokyo, Singapore and Hong Kong. By drawing together diverse disciplines, perspectives, and experiences across different geographical contexts, this book offers a fresh, comparative, and nuanced take on the super-rich and the 1% city, as well as a solid, empirically and theoretically grounded basis to think about future research questions and policy implications.

### Innovative Process Development in Metallurgical Industry

#### Concept to Commission

**Springer** This book describes the phases for innovative metallurgical process development, from concept to commercialization. Key features of the book include: • Need for process innovation • Selection and optimization of process steps • Determination of the commercial feasibility of a process including engineering and equipment selection • Determination of the environmental footprint of a process • Case-study examples of innovative process development

### Rankings and the Reshaping of Higher Education

#### The Battle for World-Class Excellence

**Springer** University rankings have gained popularity around the world and are now a significant factor shaping reputation. This second edition updates Ellen Hazelkorn's first comprehensive study of rankings from a global perspective, drawing in new original research and extensive analysis. It is essential reading for policymakers, managers and scholars.

### The New Campus Anti-Rape Movement

#### Internet Activism and Social Justice

**Lexington Books** This is the first book to examine the new campus anti-rape movement that emerged in 2014. The authors examine the role of new laws and social media in facilitating movement successes.

### Social Problems and Social Movements

**Rowman & Littlefield** Social Problems aims to not only introduce students to the key social problems discussed in most courses, but also to show them that change is possible by introducing them to key social movements working to solve some of these social problems.

## National planning policy framework 2012

**The Stationery Office** The National Planning Policy Framework 2012 sets out the Government's planning policies for England in achieving sustainable development and how these are expected to be applied. It sets out the requirements for the planning system only to the extent that it is relevant, proportionate and necessary to do so. It provides a framework within which local people and their accountable councils can produce their own distinctive local and neighbourhood plans, which reflect the needs and priorities of their communities. This Framework does not contain specific policies for nationally significant projects for which particular considerations apply. Divided into thirteen chapters, with three annexes, it looks at the following areas, including: building a competitive economy; ensuring town centre vitality; supporting a high quality communications infrastructure; delivering high quality homes; protecting the Green Belt; meeting the challenges of climate change, flooding and coastal change; conserving the natural and historic environments and facilitating the sustainable use of minerals.

## The Evolution of Inquiry: Controlled, Guided, Modeled, and Free Controlled, Guided, Modeled, and Free

**ABC-CLIO** Defining the progression toward inquiry learning, this book provides an extensive overview of the past five decades and the evolution of inquiry in science, history, language arts, and information literacy studies. • Helps readers gain an understanding of the historical development of inquiry learning in formal and informal settings • Showcases ways in which inquiry principles can be learned and applied across the K-12 curriculum • Equips professional library media specialists with an understanding of collaboration that supports a leadership role in curriculum development • Illustrates the expectations for inquiry learning based on critical thinking and the ability to make a clear argument with supporting, relevant evidence selected on the basis of logical reasoning

## Human Development Report 2015

### Work for Human Development

**United Nations** This report takes a broad view of the link between work and human development. Work is a critical tool for economic growth and security, poverty reduction and gender equality. It enables full participation in society while affording people a sense of dignity and worth. Humans working together not only increase their material well-being, they also accumulate a wide body of knowledge that serves as the basis for cultures and civilizations. The report finds that work enhances human development when policies are taken to expand productive, remunerative and satisfying work opportunities. Workers' skills and potentials are enhanced, their well-being in terms of rights, safety and benefits are ensured with targeted interventions, and an agenda incorporating decent work, a new Social Contract and a Global Deal is pursued.

## Investment Strategies in Emerging New Trends in Finance

**BoD - Books on Demand** Investment and portfolio strategies are some of the most exciting topics in finance. This book presents the most up-to-date topics and techniques in finance to facilitate the investment process for researchers and investors in selecting appropriate investment strategies with the emergence of new issues and concepts in financial areas. This book contains nine chapters divided into three sections: The first section, "Investment and Portfolio Strategies," discusses different investment strategies in portfolio selection. The second section, "Behavioral Finance and Investment Decisions," examines the application of behavioral finance in investment decisions. The last section, "Emerging New Trends in Finance," includes some new and interesting finance topics that can depict our vision for the future arena of finance.

## Gateways to Democracy: An Introduction to American Government

**Cengage Learning** Unraveling the complexities of the U.S. political system, Geer/Herrera/Schiller/Segal's GATEWAYS TO DEMOCRACY, 5th edition, highlights the gateways that facilitate -- or block -- participation. Illustrating the relevance of government to your personal life, the authors explain how the political system works as well as how individuals and groups opened gates and overcame barriers to influence public policy. Completely up to date, the 5th edition includes expansive coverage of the 2020 elections, the COVID-19 pandemic, diversity (with a focus on Black and Latino activism), the advancement of LGBTQ rights and other issues reflecting America's changing demographic infrastructure. Supreme Court cases illustrate the constitutional and legal context in which U.S. democracy has evolved, while a Political Analytics feature helps you evaluate the vast amounts of data in today's political discourse. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

## Minerals Yearbook

### Metals and Minerals

This volume, covering metals and minerals, contains chapters on approximately 90 commodities. In addition, this volume has chapters on mining and quarrying trends and on statistical surveying methods used by Minerals Information, plus a statistical summary.

### Iceland's Financial Crisis

## The Politics of Blame, Protest, and Reconstruction

**Routledge** Being the first casualty of the international financial crisis, Iceland was, in many ways, turned into a laboratory when it came to responding to one of the largest corporate failures on record. This edited volume offers the most wide-ranging treatment of the Icelandic financial crisis and its political, economic, social, and constitutional consequences. Interdisciplinary, with contributions from historians, economists, sociologists, legal scholars, political scientists and philosophers, it also compares and contrasts the Icelandic experience with other national and global crises. It examines the economic magnitude of the crisis, the social and political responses, and the unique transitional justice mechanisms used to deal with it. It looks at backward-looking elements, including a societal and legal reckoning - which included the indictment of a Prime Minister and jailing of leading bankers for their part in the financial crisis - and forward-looking features, such as an attempt to rewrite the Icelandic constitution. Throughout, it underscores the contemporary relevance of the Icelandic case. While the Icelandic economic recovery has been much quicker than expected; it shows that public faith in political elites has not been restored. This text will be of key interest to scholars, policy-makers and students of the financial crisis in such fields as European politics, international political economy, comparative politics, sociology, economics, contemporary history, and more broadly the social sciences and humanities.

## Minerals Yearbook

### The Matrix of Race

## Social Construction, Intersectionality, and Inequality

**SAGE Publications** The Matrix of Race, for race and ethnic relations courses, is written by three leading scholars -- Rodney D. Coates, David L. Brunsma, and Abby L. Ferber -- and reflects a very contemporary way of looking at race, minorities, and intergroup relations. Older texts use a "categorical" approach and feature a series of chapters that examine one minority group at a time (African Americans, Latino/a Americans, Asian Americans, Native Americans, etc.). Newer texts designed within the last 5-10 years are more likely to be organized topically, discuss various racial and ethnic minorities within the context of these topics, and use the most current theories and perspectives in this field. The Matrix of Race is built around these core ideas: -Race is both a social construction and a social institution -Race is intersectional--it is embedded within other statuses (such as gender, social class, sexuality) -Concepts of race change over time and as we move from one physical location to another -We are all active agents in upholding, reproducing, or resisting constructions of race.

## Social Commerce

## Marketing, Technology and Management

**Springer** This is a multidisciplinary textbook on social commerce by leading authors of e-commerce and e-marketing textbooks, with contributions by several industry experts. It is effectively the first true textbook on this topic and can be used in one of the following ways: Textbook for a standalone elective course at the undergraduate or graduate levels (including MBA and executive MBA programs) Supplementary text in marketing, management or Information Systems disciplines Training courses in industry Support resources for researchers and practitioners in the fields of marketing, management and information management The book examines the latest trends in e-commerce, including social businesses, social networking, social collaboration, innovations and mobility. Individual chapters cover tools and platforms for social commerce; supporting theories and concepts; marketing communications; customer engagement and metrics; social shopping; social customer service and CRM contents; the

social enterprise; innovative applications; strategy and performance management; and implementing social commerce systems. Each chapter also includes a real-world example as an opening case; application cases and examples; exhibits; a chapter summary; review questions and end-of-chapter exercises. The book also includes a glossary and key terms, as well as supplementary materials that include PowerPoint lecture notes, an Instructor's Manual, a test bank and five online tutorials.

## American Military Communities in West Germany

### Life in the Cold War Badlands, 1945-1990

**McFarland** On April 28, 1946, a small group of American wives and children arrived at the port of Bremerhaven, West Germany, the first of thousands of military family members to make the trans-Atlantic journey. They were the basis of a network of military communities--"Little Americas"--that would spread across the postwar German landscape. During a 45-year period which included some of the Cold War's tensest moments, their presence confirmed America's resolve to maintain Western democracy in the face of the Soviet threat. Drawing on archival sources and personal narratives, this book explores these enclaves of Americanism, from the U.S. government's perspective to the grassroots view of those who made their homes in Cold War Europe. These families faced many challenges in balancing their military missions with their daily lives during a period of dynamic global change. The author describes interaction in American communities that were sometimes separated, sometimes connected with their German neighbors.

## Nanoelectronic Mixed-Signal System Design

**McGraw Hill Professional** Covering both the classical and emerging nanoelectronic technologies being used in mixed-signal design, this book addresses digital, analog, and memory components. Winner of the Association of American Publishers' 2016 PROSE Award in the Textbook/Physical Sciences & Mathematics category. Nanoelectronic Mixed-Signal System Design offers professionals and students a unified perspective on the science, engineering, and technology behind nanoelectronics system design. Written by the director of the NanoSystem Design Laboratory at the University of North Texas, this comprehensive guide provides a large-scale picture of the design and manufacturing aspects of nanoelectronic-based systems. It features dual coverage of mixed-signal circuit and system design, rather than just digital or analog-only. Key topics such as process variations, power dissipation, and security aspects of electronic system design are discussed. Top-down analysis of all stages--from design to manufacturing Coverage of current and developing nanoelectronic technologies--not just nano-CMOS Describes the basics of nanoelectronic technology and the structure of popular electronic systems Reveals the techniques required for design excellence and manufacturability

## Cochrane Handbook for Systematic Reviews of Interventions

**Wiley** Healthcare providers, consumers, researchers and policy makers are inundated with unmanageable amounts of information, including evidence from healthcare research. It has become impossible for all to have the time and resources to find, appraise and interpret this evidence and incorporate it into healthcare decisions. Cochrane Reviews respond to this challenge by identifying, appraising and synthesizing research-based evidence and presenting it in a standardized format, published in The Cochrane Library ([www.thecochranelibrary.com](http://www.thecochranelibrary.com)). The Cochrane Handbook for Systematic Reviews of Interventions contains methodological guidance for the preparation and maintenance of Cochrane intervention reviews. Written in a clear and accessible format, it is the essential manual for all those preparing, maintaining and reading Cochrane reviews. Many of the principles and methods described here are appropriate for systematic reviews applied to other types of research and to systematic reviews of interventions undertaken by others. It is hoped therefore that this book will be invaluable to all those who want to understand the role of systematic reviews, critically appraise published reviews or perform reviews themselves.

## Our Social World

### Introduction to Sociology

**SAGE Publications** Inspire your students to develop their sociological imaginations in Our Social World. Focused on deep learning rather than memorization, this book encourages readers to analyze, evaluate, and apply information about the social world; to see the connection between the world and personal events from a new perspective; and to confront sociological issues on a day-to-day basis. Organized around the "Social World Model", a conceptual framework used across chapters to see the complex links between various micro- to macro-levels of the social system, students will develop the practice of using three levels of analysis, and to view sociology as an integrated whole, rather than a set of discrete subjects.

## Disasters, Risks and Revelation

### Making Sense of Our Times

**Springer** Disasters are part of the modern condition, a source of physical anxiety and existential angst, and they are increasing in frequency, cost and severity. Drawing on both disaster research and social theory, this book offers a critical examination of their causes, consequences and future avoidance.

## China's Political System

**Rowman & Littlefield** To thoroughly understand how the PRC has become one of the most important actors in international affairs, this definitive book provides readers with a comprehensive assessment of the preconditions, prospects, and risks associated with China's political development.

## The Challenge of Democracy: American Government in Global Politics

**Cengage Learning** Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

## Trade Wars Are Class Wars

### How Rising Inequality Distorts the Global Economy and Threatens International Peace

**Yale University Press** A provocative look at how today's trade conflicts are caused by governments promoting the interests of elites at the expense of workers Trade disputes are usually understood as conflicts between countries with competing national interests, but as Matthew C. Klein and Michael Pettis show in this book, they are often the unexpected result of domestic political choices to serve the interests of the rich at the expense of workers and ordinary retirees. Klein and Pettis trace the origins of today's trade wars to decisions made by politicians and business leaders in China, Europe, and the United States over the past thirty years. Across the world, the rich have prospered while workers can no longer afford to buy what they produce, have lost their jobs, or have been forced into higher levels of debt. In this thought-provoking challenge to mainstream views, the authors provide a cohesive narrative that shows how the class wars of rising inequality are a threat to the global economy and international peace—and what we can do about it.

## 200 technical questions and answers for job interview Offshore Oil & Gas Platforms

**Petrogav International** The job interview is probably the most important step you will take in your job search journey. Because it's always important to be prepared to respond effectively to the questions that employers typically ask at a job interview Petrogav International has prepared this eBooks that will help you to get a job in oil and gas industry. Since these questions are so common, hiring managers will expect you to be able to answer them smoothly and without hesitation. This eBook contains 200 questions and answers for job interview and as a BONUS web addresses to 200 video movies for a better understanding of the technological process. This course covers aspects like HSE, Process, Mechanical, Electrical and Instrumentation & Control that will enable you to apply for any position in the Oil and Gas Industry.

## 100 questions and answers for job interview Offshore Drilling Platforms

**Petrogav International** This book offers you a brief, but very involved look into the operations in the drilling of an oil & gas wells that will help you to be prepared for job interview at oil & gas companies. From start to finish, you'll see a general prognosis of the drilling process. If you are new to the oil & gas industry, you'll enjoy having a leg up with the knowledge of these processes. If you are a seasoned oil & gas person, you'll enjoy reading what you may or may not know in these pages. This course provides a non-technical overview of the phases, operations and terminology used on offshore drilling platforms. It is intended also for non-drilling personnel who work in the offshore drilling, exploration and production industry. This includes marine and logistics personnel, accounting, administrative and support staff, environmental professionals, etc. No prior experience or knowledge of drilling operations is required. This course will provide participants a better understanding of the issues faced in all aspects of drilling operations, with a particular focus on the unique aspects of offshore operations.

## Job interview questions and answers for employment on Offshore Oil & Gas Rigs

**Petrogav International** The job interview is probably the most important step you will take in your job search journey. Because it's always important to be prepared to respond effectively to the questions that employers typically ask at a job interview Petrogav International has prepared this eBooks that will help you to get a job in oil and gas industry. Since these questions are so common, hiring managers will expect you to be able to answer them smoothly and without hesitation. This eBook contains 289 questions and answers for job interview and as a BONUS web addresses to 289 video movies for a better understanding of the technological process. This course covers aspects like HSE, Process, Mechanical, Electrical and Instrumentation & Control that will enable you to apply for any position in the Oil and Gas Industry.

## How to Succeed in the African Market

### A Guide for the 2020s for Businesspeople and Investors

**Penguin Random House South Africa** Home to some of the world's fastest-growing economies, Africa is a hot investment destination. More than 75 per cent of companies and investors in Africa are successful. Why? And how could you reap the benefits of doing business on the continent? In this book, business adviser, executive coach and author Winfred Opong-Amoako presents a detailed picture of Africa's investment environment, outlining the risks, challenges, misconceptions and opportunities, and providing a step-by-step guide for approaching the African market. The book covers key topics such as informal trading, China's investment in the continent and the impact of recession on long-term GDP growth, and lays out certain factors that need to be taken into consideration before investing, such as cross-border trading, corruption, permits and legal contracts. If you're new to investment or a successful businessperson looking to expand your brand, *How to Succeed in the African Market* is an indispensable reference, giving you the information that will enable you to make informed decisions and prosper.

## Electronic Commerce

### A Managerial and Social Networks Perspective

**Springer** Throughout the book, theoretical foundations necessary for understanding Electronic Commerce (EC) are presented, ranging from consumer behavior to the economic theory of competition. Furthermore, this book presents the most current topics relating to EC as described by a diversified team of experts in a variety of fields, including a senior vice president of an e-commerce-related company. The authors provide website resources, numerous exercises, and extensive references to supplement the theoretical presentations. At the end of each chapter, a list of online resources with links to the websites is also provided. Additionally, extensive, vivid examples from large corporations, small businesses from different industries, and services, governments, and nonprofit agencies from all over the world make concepts come alive in Electronic Commerce. These examples, which were collected by both academicians and practitioners, show the reader the capabilities of EC, its cost and justification, and the innovative ways corporations are using EC in their operations. In this edition (previous editions published by Pearson/Prentice Hall), the authors bring forth the latest trends in e-commerce, including social businesses, social networking, social collaboration, innovations, and mobility.