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**Infectious Disease Management in Animal Shelters** John Wiley & Sons Since the publication of the first edition of *Infectious Disease Management in Animal Shelters* in 2009, research and practice in the field of shelter medicine have advanced significantly. This updated second edition of that seminal work provides the most up-to-date and comprehensive guide to preventing, managing, and treating infectious diseases affecting cats, dogs and exotic small companion mammals in animal shelters. Throughout the book, the authors—noted experts on the topic—bridge the gap between medicine (both individual and group) and management. The book is filled with practical strategies that draw on the latest research and evidence-based medicine as well as the authors' personal experience in the field. While the text highlights strategies for the prevention of illness and mitigation of disease spread, the book also contains practical information on treatment and considerations for adoption. This important text: Offers the only book dedicated to the topic of infectious disease management in shelters Presents guidelines for general management and disease prevention and control in cats and dogs Includes shelter medicine's core principles of humane population management in the context of supporting shelters' goals for preserving welfare, saving lives and protecting human health Contains a new chapter on exotic companion mammals Written for shelter veterinarians, managers, and workers, the revised second edition of *Infectious Disease Management in Animal Shelters* is the only book to focus exclusively on infectious diseases in the shelter setting, blending individual animal care with a unique herd health perspective. **The Health Benefits of Dog Walking for People and Pets Evidence and Case Studies** Purdue University Press "This book provides the scientific evidence about the benefits of dog walking for both humans and dogs to manage weight"-- Provided by publisher. **Race in American Sports Essays** McFarland These essays critically examine the issue of race in college and professional sports, beginning with the effects of stereotypes on black female college athletes, and the self-handicapping of black male college athletes. Also discussed is the movement of colleges between NCAA designated conferences, and the economic impact and effects on academics for blacks. An essay on baseball focuses on changes in Brooklyn during the Jackie Robinson years, and another essay on how the Leland Giants became a symbol of racial pride. Other essayists discuss the use of American Indian mascots, the Jeremy Lin spectacle surrounding Asians in pro sports, the need to hire more NFL coaches of color, and ideals of black male masculinity in boxing. **Pet-Specific Care for the Veterinary Team** John Wiley & Sons A practical guide to identifying risks in veterinary patients and tailoring their care accordingly *Pet-specific care* refers to a practice philosophy that seeks to proactively provide veterinary care to animals throughout their lives, aiming to keep pets healthy and treat them effectively when disease occurs. *Pet-Specific Care for the Veterinary Team* offers a practical guide for putting the principles of pet-specific care into action. Using this approach, the veterinary team will identify risks to an individual animal, based on their particular circumstances, and respond to these risks with a program of prevention, early detection, and treatment to improve health outcomes in pets and the satisfaction of their owners. The book combines information on medicine and management, presenting specific guidelines for appropriate medical interventions and material on how to improve the financial health of a veterinary practice in the process. Comprehensive in scope, and with expert contributors from around the world, the book covers pet-specific care prospects, hereditary and non-hereditary considerations, customer service implications, hospital and hospital team roles, and practice management aspects of pet-specific care. It also reviews specific risk factors and explains how to use these factors to determine an action plan for veterinary care. This important book: Offers clinical guidance for accurately assessing risks for each patient Shows how to tailor veterinary care to address a patient's specific risk factors Emphasizes prevention, early detection, and treatment Improves treatment outcomes and provides solutions to keep pets healthy and well Written for veterinarians, technicians and nurses, managers, and customer service representatives, *Pet-Specific Care for the Veterinary Team* offers a hands-on guide to taking a veterinary practice to the next level of care. **Social Issues in Sport** Human Kinetics *Social Issues in Sport, Third Edition*, explores common questions and issues about sport and its relation to society through various sociological and cultural lenses. Author Ronald Woods draws on a lifetime in sport as a participant, observer, fan, teacher, coach, administrator, and critic to explore historical perspectives and complex relationships that have emerged between sport and our modern society. The text's engaging writing style, full-color design, and ample learning tools keep students engaged. *Social Issues in Sport, Third Edition*, remains grounded in practical application and follows the framework of the previous editions to provide social theories through which students may examine real-world issues. Updated statistical information allows students to analyze trends in participation, popularity, gender, race, and class as they relate to sport. The third edition also features the following enhancements: • New "Applying Social Theory" activities in each chapter that foster an understanding of social theories that ground the subject area • Updated "Activity Time-Out," "Expert's View," "Pop Culture," and "In the Arena With . . ." sidebars that offer a contemporary context to which students can apply the concepts in the text • Increased emphasis on emerging issues such as sport for development and peace as well as the growing role of electronic media • Updated instructor ancillaries that provide assistance in lecture preparation and give instructors new ways to engage students and reinforce concepts found throughout the text *Social Issues in Sport, Third Edition*, is divided into four parts, maintaining the student-friendly format and accessibility of previous editions. Part I presents the framework for study through defining terms and presenting six crucial social theories that are used throughout the rest of the text. Part II addresses various forms of participation in sport, from spectator to participant, recreational to professional, and explores sport marketing and commercialization, as well as the close relationship between sport and media. In part III, the role of sport programs and player development, from youth to intercollegiate, as well as the crucial role of sport

coach and its many responsibilities. Part IV delves into sport and culture, focusing on social classifications and their powerful effects on sport participation. Ancillary materials are available to aid instructors using this text in the classroom. An updated instructor guide includes chapter summaries, student objectives, chapter outlines, and additional student activities. A test package, chapter quizzes, and presentation package provide instructors with support for lecture preparation and tools to ensure that students remain engaged. *Social Issues in Sport, Third Edition*, provides the foundations for examining the multifaceted roles of sport and physical activity in society and for studying sport from a critical perspective. The information and many activities used throughout the text invite students to understand and evaluate the sociocultural issues raised by sport and relate these themes to their own lives. Through this in-depth examination of sociocultural issues, students will be able to understand and appreciate the development of sport as a part and reflection of the development of society. **Genetics of the Dog** CABI Recognizing the significant advances made in the field of animal genetics in the ten years since the first edition of "The Genetics of the Dog", this new edition of the successful 2001 book provides a comprehensive update on the subject, along with new material on topics of current and growing interest. Existing chapters on essential topics such as immunogenetics, genetics of diseases, developmental genetics and the genetics of behaviour have been fully updated, while new authors report on the latest advances in areas such as genetic diversity of dog breeds, canine genomics, olfactor. **The Palgrave Handbook of Masculinity and Sport** Springer Nature Over the past two decades there has been a rapid transformation of masculinities in the West, largely facilitated by a decline in cultural homophobia. The significant changes in the expression of masculinity, particularly among younger generations of men, have been particularly evident in men's team sports, which have become an increasingly diverse and inclusive culture. Drawing upon work from a wide range of established and emerging international scholars, this handbook provides a comprehensive and interdisciplinary analysis of the contemporary relationship between masculinity and sport. It covers a range of areas including history, media, gender, sexuality, race, violence, and fandom, considering how they impact a range of different sports across the world. Students and scholars across many disciplines will find the unparalleled overview provided by these specially commissioned chapters an invaluable resource. **Integrated Safety and Risk Assessment for Medical Devices and Combination Products** Springer Nature While the safety assessment ("biocompatibility") of medical devices has been focused on issues of local tissue tolerance (irritation, sensitization, cytotoxicity) and selected quantal effects (genotoxicity and acute lethality) since first being regulated in the late 1950s, this has changed as devices assumed a much more important role in healthcare and became more complex in both composition and in their design and operation. Add to this that devices now frequently serve as delivery systems for drugs, and that drugs may be combined with devices to improve device performance, and the problems of ensuring patient safety with devices has become significantly more complex. A part of this, requirements for ensuring safety (once based on use of previously acceptable materials - largely polymers and metals) have come to requiring determining which chemical entities are potentially released from a device into patients (and how much is released). Then an appropriate and relevant (yet also conservative) risk assessment must be performed for each identified chemical structure. The challenges inherent in meeting the current requirements are multifold, and this text seeks to identify, understand, and solve all of them. • Identify and verify the most appropriate available data. • As in most cases such data is for a different route of exposure, transform it for use in assessing exposure by the route of interest. • As the duration (and rate) of exposure to moieties released from a device are most frequently different (longer) than what available data speaks to, transformation across tissue is required. • As innate and adaptive immune responses are a central part of device/patient interaction, assessing potential risks on this basis are required. • Incorporating assessments for special populations such as neonates. • Use of (Q)SAR (Quantitative Structure Activity Relationships) modeling in assessments. • Performance and presentation of integrative assessments covering all potential biologic risks. Appendices will contain summarized available biocompatibility data for commonly used device materials (polymers and metals) and safety assessments on the frequently seen moieties in extractions from devices. **Kentucky Journal of Equine, Agriculture, and Natural Resources Law North American Predators** PediaPress **Client-Centered Exercise Prescription** Human Kinetics *Client-Centered Exercise Prescription, Third Edition With Web Resource*, emphasizes a personalized approach to exercise in which unique programs meet the interests and needs of individual clients. This resource will help you to prescribe exercise and guide clients in adopting, enjoying, and maintaining active lifestyles. *Client-Centered Exercise Prescription, Third Edition*, expands the role of the fitness professional from simple exercise prescription to include activity counseling, design modification, exercise demonstration, functionally integrated exercise, injury prevention, and follow-up monitoring for a variety of clients. Central to the book are seven client-centered models for each major fitness component that serve as a template of options for each decision in the prescription process: activity counseling, musculoskeletal exercise design, exercise demonstration, cardiovascular exercise prescription, resistance training prescription, muscle balance and flexibility prescription, and weight management prescription. The text explains the vital role that functionally integrated exercise plays in improving performance and maintaining musculoskeletal health and teaches how to recognize muscle imbalance and prevent complications. Fitness professionals will learn to make informed, client-centered decisions and address the following issues: • Establishing rapport and increasing adherence by prescribing exercise programs that match clients' desires, needs, and lifestyles • Understanding clients' unique psychological needs and using that information to keep them motivated • Monitoring clients' needs both as they are originally presented and as they evolve over time • Applying strategies for treating and preventing overuse injuries so that clients avoid injury and frustration, thereby avoiding withdrawal from the program • Addressing the unique considerations of aging clients, including musculoskeletal conditions and functional mobility The third edition of *Client-Centered Exercise Prescription* retains the client-centered approach of previous editions, offering simulated initial interviews with clients, teaching cues for demonstration, sample sessions, and sample counseling dialogue. The text also features numerous updates: • More than 40 reproducible forms included in the text and duplicated in printable format in the web resource that can be shared with clients • Applied exercise prescription worksheets that facilitate the flow from the prescription models to the prescription card • Three new chapters on exercise prescription for aging adults that offer specific exercise recommendations for this growing demographic • Expanded sections on applied nutrition, reliable field tests, safety and referrals, and a unique biomechanical approach to exercise modifications and functional progressions • Five new case studies and other updated case studies that allow you to grasp how the material may be used in practice • Theory to Application sidebars, numerous photos, and chapter summaries that will engage you and help you find the most relevant information Using reliable field tests, practical nutrition guidelines, and applied exercise physiology concepts, this text will help both professionals and students better serve their current and future clients. Candidates

preparing for certification exams, including the Canadian Society for Exercise Physiology Certified Personal Trainer (CSEP-CPT) exam, will find comprehensive treatment of the theory and applications covering the competencies required before entering the field. Practical examples, applied models, and scientific knowledge also make the text accessible to undergraduate students in fitness, exercise science, and health promotion programs. **Research Methods and Design in Sport Management** Human Kinetics As the sport management industry continues to grow and evolve, so do the methods for gathering and applying research findings to drive successful sport organizations. *Research Methods and Design in Sport Management, Second Edition With Web Resource*, imparts modern explanations of research design, implementation, analysis, and assessment that are specific to the discipline of sport management. An invaluable resource for both students and practitioners, the text first helps readers understand the research process and then delves into specific research methods. Special attention is devoted to the process of reading and understanding research in the field, preparing readers to apply the concepts long after reading the text and learning the foundational skills: How to conduct a thorough literature review Theoretical and conceptual frameworks to guide the research process How to develop appropriate research questions and hypotheses Techniques for conducting qualitative, quantitative, and mixed-methods research Methods for analyzing data and reporting results The second edition introduces a new section on emerging methods and trends in the field, including social network analysis (SNA) and sport analytics. Readers will be exposed to methods of SNA data collection and interpretation, as well as how to collect and analyze data and communicate the results of sport analytics research. A chapter dedicated to legal research in sport management provides a nonintimidating discussion of the unique elements evident in sport law research, such as legal precedence, case briefing, and special writing elements. To ensure readers can effectively apply the research concepts presented, practical examples of past research by leading sport management scholars are incorporated throughout the text. At the conclusion of each chapter, a *Research Methods and Design in Action* feature presents excerpts from the *Journal of Sport Management* to serve as case study examples with noteworthy descriptions of the employed research methods. Each journal article is then featured in its entirety in the new companion web resource, along with discussion questions that may serve as additional learning activities to guide students through challenging concepts. *Research Methods and Design in Sport Management, Second Edition*, presents the tools to engage in the broad spectrum of research opportunities in sport management. With the help of this book, readers will ensure that they properly collect, analyze, and share research to inform strategic business decisions. **Managing Sport Facilities** Human Kinetics Publishers *Managing Sport Facilities, Fourth Edition With Web Study Guide*, draws theory and application into an engaging, practical guide for effectively managing a sport facility. Topics include building design and construction, operations, marketing, legal issues, finance, and event management. **Beauty and the Beast Human-Animal Relations as Revealed in Real Photo Postcards, 1905-1935** Syracuse University Press From fairy tales to photography, nowhere is the complexity of human-animal relationships more apparent than in the creative arts. Art illuminates the nature and significance of animals in modern, Western thought, capturing the complicated union that has long existed between the animal kingdom and us. In *Beauty and the Beast*, authors Arluke and Bogdan explore this relationship through the unique lens of photo postcards. This visual medium offers an enormous and relatively untapped archive to compellingly document their subject. **Risk Management in Sport and Recreation** Human Kinetics *Risk Management in Sport and Recreation* is a comprehensive resource for those charged with the responsibility of providing for the safety of participants and spectators in a sport or recreation setting. It covers a range of safety issues, including lightning, heat illness, aquatics, playground safety, drug testing, and medical emergency action plans. Readers receive clear and detailed explanations of issues to consider before making decisions on risk management. *Risk Management in Sport and Recreation* is designed to provide a foundation for approaching key issues in safety and risk management. It shows readers how to evaluate and analyze various safety issues and apply the underlying concepts to a variety of situations. The following are unique features of the text: -A safety guidelines finder lists Web sites of accessible standards, guidelines, and recommendations from leading organizations. -Chapter objectives and pullout boxes of key points and key statistics stress the importance of the topic under discussion. -Threshold issues in each chapter highlight important factors to consider when making decisions on risk management. -Real-world applications at the end of each chapter present scenarios involving the potential for harm, and readers must make a decision on how to address the issues. -Examples of public service announcements, posters, and other publicly viewed safety information are presented. -An appendix offers examples of emergency action plans, checklists, and recommendations from organizations such as the National Lightning Safety Institute and university aquatic centers. -A companion Web site provides links to the Web sites used in the book, as well as updates to guidelines and links that may occur after the book is in print. The safety guidelines finder gives students and practitioners a single location from which they can easily access important safety information. Organized under land-based or water-based activities, each activity lists guidelines, recommendations, and standards along with the source for that information. Each entry includes Web sites where readers can find the full documents. The text also features sample guidelines and safety checklists from agencies and associations that demonstrate how organizations might plan for risk and communicate safety information. Readers also consider the types of postings and equipment they will need in order to communicate their risk management plans, and they are given real-life situations in which a risk management plan is needed and are prompted to consider why and how to create a plan for such situations. The resource will help students and professionals plan for and manage risk. Current and future employees of sport facilities, school athletic programs, parks and recreation programs, youth and aquatic centers, or resorts and golf courses will find that *Risk Management in Sport and Recreation* provides the tools to assist in making the right decisions to manage risk effectively. **Dogs in the Leisure Experience** CABI This book explores the social and cultural constructions and debates of what are dogs and what is leisure. It looks at how working dogs play a significant role in leisure experiences such as ensuring the safety of air transport, and considers the differing roles and changing acceptance of dogs' involvement in sport. Within the setting of the animal welfare and sentience debates, it examines the leisure needs of dogs and their owners. Providing an original contribution to our understanding of dogs as both participants and objects in the leisure experience, this book is a useful resource for researchers in leisure, hospitality and tourism. **Man Bites Dog: Hot Dog Culture in America** AltaMira Press Whether you call them franks, wieners, or red hots, hot dogs are as American as apple pie—but how did these little links become icons of American culture? *Man Bites Dog* explores the almighty hot dog through history, culture, styles, and even the people who made them famous. Loaded with stunning color photos by Patty Carroll, descriptions of neighborhood venues and flashy pushcarts from New York to Los Angeles, and recipes for cooking up hot dog heaven at home, this book is the ultimate source—informative, fun, and tasty—on the role of hot dogs in American culture. **Sports Criminology A Critical**

**Criminology of Sport and Games** Policy Press This is the first book to provide a critical criminological perspective on sport and the connections between sport and crime. Part of the New Horizons in Criminology series, it draws on the inter-disciplinary nature of criminology and incorporates emerging perspectives like social harm, gender and sexuality, and green criminology. **Floodlights and Touchlines: A History of Spectator Sport** A&C Black Enthralling history of how sport has seeped into and enriched languages and lives from Afghanistan to Alaska and Zambia to Zermatt. **Animal Breeding, Welfare and Society** Earthscan The determination of when, how, how often and with whom an animal breeds is moving rapidly away from evolutionary pressures and towards human purposes: these include the breeding of around 50 billion mammals and birds for food production annually, the breeding of pedigree dogs and cats, racing dogs and horses, specialised laboratory animal strains and the use of reproductive science to conserve endangered species or breeds and to limit unwanted populations of pests and non-native species. But the ethics and sustainability of this takeover of animals' reproductive lives have been insufficiently examined by either professionals or the public. This book discusses the methods, the motivations and the consequences of human intervention in animal breeding in terms of animal health, behaviour and well-being. It explores where we are now and the choices ahead, and looks to a future where we have more respect for animals as sentient beings and where we could loosen the reins of reproductive control. **Men and Their Dogs A New Understanding of Man's Best Friend** Springer The healing power of the bond between men and dogs is explored in this unique book. Three important themes emerge: attachment, loss, and continued bonds with canine companions for males across the life span and from various contextual backgrounds. The contributors replace common assumptions with needed context pertaining to men's emotions and relationships, starting with the impact of gender norms on attachment, and including robust data on how canine companionship may counter Western culture socialization. The chapters engage readers with details pertaining to ways in which dogs help men develop stable, caring relationships, process feelings, and cope with stress – within a variety of environments including home, school and treatment programs for veterans, prisoners, and youth. The book also address men's loss of companion animals, and the need for building new ways of sustaining the memory and meaning of the bond in males' lives, referred to as a "continuing bond." From these various vantage points, therapeutic insights and relevant findings bring a new depth of understanding to this compelling topic. Included in the coverage: Masculine gender role conflict theory, research, and practice: implications for understanding the human-animal bond in males' lives. At-risk youth and at-risk dogs helping one another. An examination of human-animal interaction as an outlet for healthy masculinity in prison. Exploring how the human-animal bond affects men's relational capacity to make and sustain meaningful attachment bonds with both human and animal companions. Older adults and companion animals: physical and psychological benefits of the bond. Continuing the bonds with animal companions: implications for men grieving the loss of a dog. Probing the deeper concepts behind "man's best friend," Men and Their Dogs provides a rich clinical understanding of this timeless bond, and should be of special interest to health psychologists, clinical psychologists, academicians, social workers, nurses, counselors, life coaches and dog lovers. **Tourism that hurts The invisible and defamatory side of tourism** Papazisis Publishers Tourism, for the uninitiated reader is a bright, sunny and interesting sector that satisfies the needs of resting, quest, knowledge, fun, curiosity and finally recreation. This kind of tourism seeks and visualizes everyone, in this tourism everyone seeks for the fulfilment of some of his desires; this tourism is being dreamed before the journey and this one reminisce after completion. In addition, tourism offers a lot and important benefits to an individual, to the destination, to the country, even to the globe, from financial, employment, social, cultural and psychological point of view. However, this tourism has some other negative, dark, delinquent aspects, such as sex tourism, death tourism, illegal medical tourism etc, all which are highlighted systematically and in an analytical manner in this book, as the invisible and defamatory side. The contributors - people that deacon scientifically and professionally tourism for years - wish these iniquities and corruptions, to be known to the state as well as to the wide public, in order to find ways to confront them. This book is addressed to all those that they love, study or work in the tourism sector and through this are hoping of the reinforcement of its constructive aspect. **Concussion in Professional Team Sports: Time for a Harmonised Approach?** Springer Nature The risk of athletes sustaining concussion while participating in professional team sports raises two serious concerns both nationally and internationally. First, concussion in sport carries a public health risk, given that injured athletes may have to deal with significant long-term medical complications, with some of the worst cases resulting in Chronic Traumatic Encephalopathy (CTE). Secondly, sports governing bodies are now exposed to the risk of financial and reputational damage as a consequence of legal proceedings being filed against them. A good example of this, among many other recent examples, is the case of the United States of America's National Football League (NFL), the governing body for American football, which, in 2015, committed to pay US\$ 1 billion to settle the class action filed by its former professional players. This book examines how to most efficiently reduce these public health and legal risks, and proposes a harmonised solution across sports and legal systems. **Big-Time Sports in American Universities** Cambridge University Press For almost a century, big-time college sport has been a wildly popular but consistently problematic part of American higher education. The challenges it poses to traditional academic values have been recognized from the start, but they have grown more ominous in recent decades, as cable television has become ubiquitous, commercial opportunities have proliferated and athletic budgets have ballooned. Drawing on new research findings, this book takes a fresh look at the role of commercial sports in American universities. It shows that, rather than being the inconsequential student activity that universities often imply that it is, big-time sport has become a core function of the universities that engage in it. For this reason, the book takes this function seriously and presents evidence necessary for a constructive perspective about its value. Although big-time sport surely creates worrying conflicts in values, it also brings with it some surprising positive consequences. **Strategic Sport Communication** Human Kinetics Strategic Sport Communication, Second Edition, explores the sport industry's exciting and multifaceted segment of sport communication. With communication theory, sport literature, and insight from the industry's leading professionals, the text presents a standard framework that introduces readers to the many ways in which individuals, media outlets, and sport organizations work to create, disseminate, and manage messages to their constituents. The team of international authors has drawn on its extensive practical, academic, and leadership experiences to update and revitalize this second edition of Strategic Sport Communication. Using the industry-defining standard of the Strategic Sport Communication Model (SSCM), the text explores sport communication in depth and then frames the three major components of the field: personal and organizational communication, sport media, and sport communication services and support. Readers will discover how each aspect of this segment of the sport industry is integral to the management, marketing, and operational goals at all levels of sport organizations.

The second edition includes the following enhancements: • A new, expanded chapter titled *Integrated Marketing Communication in Sport* allows students to explore modern marketing strategy. • Substantial updates and new information on multiple social media platforms throughout the book elucidate the latest trends. • “Sport Communication at Work” sidebars and “Profile of a Sport Communicator” features apply topics and theoretical concepts to real-world situations. • Key terms, learning objectives, and chapter wrap-ups with review questions, discussion questions, and individual exercises keep readers engaged and focused. • An expanded ancillary package provides tools for instructors to use in course preparation and presentation. The content is complemented by photos throughout and organized in an easy-to-read style. Part I of the book introduces sport communication by defining the scope of study, examining roles and functions of sport communication professionals, and looking at the history and growth of the field. Part II dives into the SSCM, which provides a macro-view of the three main components of communication in sport. This section also addresses digital and mobile communications, public relations and crisis communication, and sport research. Part III addresses sociocultural issues and legal aspects of sport communication, including culture, gender, sex, race, ethnicity, and politics. Throughout the text, individual exercises, group activities, review questions, and discussion questions promote comprehension for a variety of learning styles. With *Strategic Sport Communication, Second Edition*, readers will be introduced to the vast and varied field of sport communication. The framework of the SSCM prepares readers with foundational and theoretical knowledge so they are able to understand the workings of, and ultimately contribute to, the rapidly growing field of sport communication.

**When Sport Meets Business Capabilities, Challenges, Critiques** SAGE Written by European professors and focusing on the specificities of European sport, *When Sport Meets Business* analyses the growing commercialisation of professional sport in recent years and explains how it has developed into a major global industry. Structured into four sections, the book covers the key issues in the Business of professional sport: *The New Sport Environment* – Analysing the consequences of increasing commercialisation by looking at the multi-billion dollar sports goods industry; the effects of globalisation and how commercial influences have made running one of Europe’s most popular sports. *Sport Marketing and Media* – Investigating the role media and marketing has in commercialisation, with emphasis on the growth of sponsorship; media rights in European club football and the growing influence of social media in sport. *Sport and Finance* – Relating to the economics of European sport: there is an investigation into the financial policies employed by European Football clubs, specifically in regards to the Financial Fair Play regulations, and the topical issue of high level corruption. *Sporting Events* – Looking at additional factors that affect professional sport: highlighting the impact an Olympic Games can have on a host city and the longevity of an Olympic urban legacy. The authors have included insightful case studies from across the continent, including anti RB-Leipzig media campaigns in Germany, financial policies at England’s Chelsea FC, French Tennis Federation corporate responsibility, Media rights in Spain’s LaLiga, the sponsorship viability for Ukraine’s Klitschko brothers and the case of Denmark’s Viborg F.F. Suitable for undergraduate and postgraduate students in sport related courses, including sport management, sport economics, sport marketing and the sociology of sport.

**International Journal of Sport Communication Handbook of Sports and Media** Routledge This distinctive Handbook covers the breadth of sports and media scholarship, one of the up-and-coming topics bridging media entertainment, sports management, and popular culture. Organized into historical, institutional, spectator, and critical studies perspectives, this volume brings together the work of many researchers into one quintessential volume, defining the full scope of the subject area. Editors Arthur Raney and Jennings Bryant have recruited contributors from around the world to identify and synthesize the research representing numerous facets of the sports-media relationship. As a unique collection on a very timely topic, the volume offers chapters examining the development of sports media; production, coverage, and economics of sports media; sports media audiences; sports promotion; and race and gender issues in sports and media. Unique in its orientation and breadth, the *Handbook of Sports and Media* is destined to play a major role in the future development of this fast-growing area of study. It is a must-have work for scholars, researchers, and graduate students working in media entertainment, media psychology, mass media/mass communication, sports marketing and management, popular communication, popular culture, and cultural studies.

**Technical Large Animal Emergency Rescue** John Wiley & Sons The recognition of the importance of safe large animal rescue is quickly growing. The prevailing attitude of large animal owners, whose animals are often pets or a large financial investment, is to demand the safe rescue and treatment of their large animals in emergency situations. *Technical Large Animal Emergency Rescue* is a guide for equine, large animal, and mixed animal veterinarians, zoo and wildlife veterinarians, vet techs, and emergency responders on how to rescue and treat large animals in critical situations while maintaining the safety of both the animal and the rescuer. This book is a must have reference for any individual who deals with large animals in emergency situations.

**Animals in the City** Routledge This book presents interdisciplinary research to examine the ongoing debates around nonhuman animals in urban spaces. It explores how we can better appreciate and accommodate animals in the city, while also exploring the ecological, health, ethical, and cultural implications of the same. The book addresses seven interrelated themes such as blurred boundaries between the human and the nonhuman, the right of nonhuman species to the city, interactions between the human and nonhuman animals, the fabric of urban space, human and nonhuman complex systems, and collective welfare that forms the basis of a transspecies urban theory. It explains how a holistic understanding of the city requires that these blurred boundaries are acknowledged and critically examined. Chapters analytically consider the need to bring interspecies relationships to the fore to tackle questions of legitimacy and who has the “right” to the city. These also consider important intersections between the economic, political, social, and cultural aspects of the urban experience. The research contained in this book focuses on the development of an urban theory that would eradicate the divide between humans and other species in cities, and it depicts nonhuman animals as social actors that have voices within urban spaces. With global insights on human–animal relationships in a contemporary context, this book will be useful reading for scholars and students of urban studies, animal sciences, animal law, animals and public policy, anthropology, and environmental studies who are interested in the study of animals in cities.

**Guide for the Care and Use of Laboratory Animals Eighth Edition** National Academies Press A respected resource for decades, the *Guide for the Care and Use of Laboratory Animals* has been updated by a committee of experts, taking into consideration input from the scientific and laboratory animal communities and the public at large. The *Guide* incorporates new scientific information on common laboratory animals, including aquatic species, and includes extensive references. It is organized around major components of animal use: Key concepts of animal care and use. The *Guide* sets the framework for the humane care and use of laboratory animals. Animal care and use program. The *Guide* discusses the concept of a broad Program of Animal Care and Use, including roles and responsibilities of the Institutional Official, Attending Veterinarian and the

*Institutional Animal Care and Use Committee. Animal environment, husbandry, and management. A chapter on this topic is now divided into sections on terrestrial and aquatic animals and provides recommendations for housing and environment, husbandry, behavioral and population management, and more. Veterinary care. The Guide discusses veterinary care and the responsibilities of the Attending Veterinarian. It includes recommendations on animal procurement and transportation, preventive medicine (including animal biosecurity), and clinical care and management. The Guide addresses distress and pain recognition and relief, and issues surrounding euthanasia. Physical plant. The Guide identifies design issues, providing construction guidelines for functional areas; considerations such as drainage, vibration and noise control, and environmental monitoring; and specialized facilities for animal housing and research needs. The Guide for the Care and Use of Laboratory Animals provides a framework for the judgments required in the management of animal facilities. This updated and expanded resource of proven value will be important to scientists and researchers, veterinarians, animal care personnel, facilities managers, institutional administrators, policy makers involved in research issues, and animal welfare advocates.*

**Ecopsychology Science, Totems, and the Technological Species** MIT Press We need nature for our physical and psychological well-being. Our actions reflect this when we turn to beloved pets for companionship, vacation in spots of natural splendor, or spend hours working in the garden. Yet we are also a technological species and have been since we fashioned tools out of stone. Thus one of this century's central challenges is to embrace our kinship with a more-than-human world -- "our totemic self" -- and integrate that kinship with our scientific culture and technological selves. This book takes on that challenge and proposes a reenvisioned ecopsychology. Contributors consider such topics as the innate tendency for people to bond with local place; a meaningful nature language; the epidemiological evidence for the health benefits of nature interaction; the theory and practice of ecotherapy; Gaia theory; ecovillages; the neuroscience of perceiving natural beauty; and sacred geography. Taken together, the essays offer a vision for human flourishing and for a more grounded and realistic environmental psychology. The hardcover edition does not include a dust jacket.

**Pit Bull The Battle over an American Icon** Vintage The hugely illuminating story of how a popular breed of dog became the most demonized and supposedly the most dangerous of dogs—and what role humans have played in the transformation. When Bronwen Dickey brought her new dog home, she saw no traces of the infamous viciousness in her affectionate, timid pit bull. Which made her wonder: How had the breed—beloved by Teddy Roosevelt, Helen Keller, and Hollywood's "Little Rascals"—come to be known as a brutal fighter? Her search for answers takes her from nineteenth-century New York City dogfighting pits—the cruelty of which drew the attention of the recently formed ASPCA—to early twentieth-century movie sets, where pit bulls cavorted with Fatty Arbuckle and Buster Keaton; from the battlefields of Gettysburg and the Marne, where pit bulls earned presidential recognition, to desolate urban neighborhoods where the dogs were loved, prized—and sometimes brutalized. Whether through love or fear, hatred or devotion, humans are bound to the history of the pit bull. With unflinching thoughtfulness, compassion, and a firm grasp of scientific fact, Dickey offers us a clear-eyed portrait of this extraordinary breed, and an insightful view of Americans' relationship with their dogs.

**The Wildlife Techniques Manual Volume 1: Research. Volume 2: Management.** Johns Hopkins University Press This deft and thorough update ensures that *The Wildlife Techniques Manual* will remain an indispensable resource, one that professionals and students in wildlife biology, conservation, and management simply cannot do without.

**Dogs in Health Care Pioneering Animal-Human Partnerships** McFarland Dogs have a storied history in health care, and the human-animal relationship has been used in the field for decades. Certain dogs have improved and advanced the field of health care in myriad ways. This book presents the stories of these pioneer dogs, from the mercy dogs of World War I, to the medicine-toting sled dogs Togo and Balto, to today's therapy dogs. More than the dogs themselves, this book is about the human-animal relationship, and moments in history where that relationship propelled health care forward.

**Resistance Training for the Prevention and Treatment of Chronic Disease** CRC Press Current evidence supports the use of resistance training as an independent method to prevent, treat, and potentially reverse the impact of numerous chronic diseases. With physical inactivity one of the top risk factors for global mortality, a variety of worldwide initiatives have been launched, and resistance training is promoted by numerous organizations including the World Health Organization and the Centers for Disease Control and Prevention. Despite this, most books do not provide a detailed focus on resistance training. An up-to-date and comprehensive resource, *Resistance Training for the Prevention and Treatment of Chronic Disease* is an evidence-based guide that presents an in-depth analysis of the independent and positive effects that can result from resistance training. Written by some of the world's leading exercise physiologists and resistance training researchers and experts, the chapters provide detailed descriptions of the benefits of resistance training for specific clinical populations. They also include guidelines on how to construct a tailored resistance training prescription for each population when appropriate. The book covers resistance training for effective prevention or treatment of numerous diseases including cardiovascular disease, cancer, type 2 diabetes, renal failure, multiple sclerosis, Parkinson's disease, fibromyalgia, stroke, depression and anxiety, pulmonary disease, HIV/AIDS, and orthopedic disease. The authors also address resistance training for older adults and for children and adolescents.

**Musculoskeletal and Sports Medicine For The Primary Care Practitioner, Fourth Edition** CRC Press Primary care practitioners are often the first medical professionals to see patients after an injury, making it critical for them to stay up to date on the latest developments in sports medicine. *Musculoskeletal and Sports Medicine for the Primary Care Practitioner* contains the most current information on major topics in sports science and clinical medicine. It is a valuable resource for primary care physicians and allied health professionals who practice, teach, and hold specialty certifications in sports medicine and related fields. The book discusses key concepts related to the diagnosis, treatment, and prevention of sports injuries. This edition adds new sections on pro-inflammatory treatments, field-side acupuncture, and brief musculoskeletal ultrasound as well as a new chapter on wellness and video illustrations of important musculoskeletal maneuvers at [www.crcpress.com/9781482220117](http://www.crcpress.com/9781482220117). The book follows the Strength of Recommendation Taxonomy (SORT), which addresses the quality, quantity, and consistency of evidence. It recommends levels of patient-oriented evidence to assist physicians in their diagnoses. Also included is a link to videos that demonstrate important musculoskeletal maneuvers used in sports medicine. As exercise and sports move beyond the realm of leisurely activity to a necessary component of good health, this book has become an important resource for all those involved in sports medicine.

**Muscle, Smoke, and Mirrors** AuthorHouse Knowing what to do before and during an emergency plays an important role in the saving of lives and property. Our world as we know it today is often faced with natural as well as manmade disasters, from ice storms to terrorist attacks. .but do we know how to prepare and what to do during various types of emergencies? The book you now hold gives you some power over disasters that may be impending or present. The information contained will assist you to prepare and protect your loved

ones and property when faced with an emergency situation. The author has put together valuable facts and tips that will help to save lives. You will learn: · How to prepare your family and home for emergencies · How to prepare your safe place and shelter · How to prepare your emergency kit and essential supplies

**The Labrador Retriever** Brush Education Everything you need to know about one of the world's most versatile working dogs Learn: - Training methods and techniques specifically for the Labrador Retriever - How to keep your dog healthy and in shape - The fascinating origins and breed standard of the Labrador Retriever Anyone who owns or works with Labrador Retrievers knows they are a special breed. Originally bred as a hunting dog in the nineteenth century, the Labrador Retriever is renowned for its intelligence, gentle ways, and adaptability. The same traits that allow the Labrador Retriever to excel as a hunting dog make it a versatile working dog. Its friendly disposition makes it one of the most popular family pets as well. Expert trainers Resi Gerritsen and Ruud Haak take you on a deep dive into the origins and history of the breed before exploring the traits and characteristics that distinguish it. Then, they provide training basics for the Labrador Retriever to get you started, and they examine the wide range of service and detection tasks the dog is ideally suited for. If you work with a Labrador Retriever or want to start working with one, this book offers a valuable guide to the many possibilities this breed offers.

**Promoting Physical Activity and Active Living in Urban Environments** **The Role of Local Governments** WHO Regional Office Europe People's participation in physical activity is influenced by the built, natural and social environments in which they live, as well as by personal factors such as sex, age, ability, time and motivation. Local governments can play a crucial role in creating environments that promote opportunities for physical activity and active living through its planning, social and environmental policies. This publication presents the best available evidence on physical activity in the urban environment and makes suggestions for policy and practice on the role of local governments.