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**KEY=TYPE - JAX HAMMOND**

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## Organizational Behavior

*"M: Organizational Behavior, Fourth Edition, has been significantly revised, guided by useful feedback from reviewers and our active monitoring of evidence-based literature. All chapters have new examples and either new or revised factoids; most chapters have new conceptual content or literature foundation. The most substantial changes have occurred in Chapter 1 (introduction to OB), Chapter 4 (workplace emotions, attitudes, and stress), Chapter 6 (decision making and creativity), Chapter 8 (communication), and Chapter 10 (conflict and negotiation). The authors personally researched, selected, and wrote all of this content, thereby providing superior integration of knowledge and ensuring that the examples are relevant and recent"--*

## International Business

**Routledge** *The third edition of International Business offers an action-focused, practical approach to the topic, helping students understand the global business environment and its repercussions for executives. The book provides thorough coverage of the field, delving into fundamental concepts and theory; the cultural, political, and economic environment; international business strategies; and even functional management areas. More comprehensive than competing books, International Business includes: Strengthened, expanded global cases, examples, and 'industry' and 'country' mini-cases that give students practical insight into the*

*ways companies actually behave within a competitive, global environment Updated coverage of key trends that impact how international business functions, including the drivers of globalization, e-commerce and the impact of the Internet, and international entrepreneurship New material on technology issues, the impact of the financial crisis, and problems in the EU Expanded discussion of the skills and strategies students need to succeed in today's international business environment, including dynamic capabilities, foreign direct investment, and market entry strategies Also featuring a companion website with a test bank, Powerpoint slides, and instructor's manual, this book is ideal for undergraduate and graduate students and instructors of any international business course.*

## Organizational Behavior

### Leadership in Organizations

*This book is about leadership in organizations. The primary focus is on managerial leadership, as opposed to parliamentary leadership, leadership of social movements, or informal leadership in peer groups. The book presents a broad survey of theory and research on leadership in formal organizations. The topic of leadership effectiveness is of special interest.*

## Higher Education: Handbook of Theory and Research

### Volume 25

**Springer Science & Business Media** *Published annually since 1985, the Handbook series provides a compendium of thorough and integrative literature reviews on a diverse array of topics of interest to the higher education scholarly and policy communities. Each chapter provides a comprehensive review of research findings on a selected topic, critiques the research literature in terms of its conceptual and methodological rigor, and sets forth an agenda for future research intended to advance knowledge on the chosen topic. The Handbook focuses on twelve general areas that encompass the salient dimensions of scholarly and policy inquiries undertaken in the international higher education community. The series is fortunate to have attracted annual contributions from distinguished scholars throughout the world.*

## The Past, Present and Future of

# International Business and Management

**Emerald Group Publishing** *A volume that concentrates on the substantive gaps in the IB/IM field and addresses whether these gaps are resolvable with the theoretical and methodological toolkit.*

## Organizational Behavior

## Organizational Psychology

## An Experimental Approach

## Women in the Civil Services

## Gender and Workplace Identities in India

**Taylor & Francis** *This book explores the personal and professional lives of women in the Indian Civil Services and analyses the dynamics of gender and workplace identities for women in government. Based on first-hand interviews of women civil servants at various levels and ages, this book presents a narrative of their work conditions, the degrees of authority they exercise and their perceptions of themselves - in relation to their children, husbands, family, male and female colleagues, politicians and the public at large. It addresses pertinent issues like work-family balance, workforce diversity, equal employment opportunity, sexual harassment at the workplace, among others. Through this research, the author addresses questions such as, do women in public administration think differently from their male colleagues? And do they exercise different leadership styles, prioritise different issues, approach problems differently, make decisions in markedly different ways and play an actively representative role? This book helps to identify major obstacles that hinder the participation of women in decision-making and uncovers the bottlenecks that impede women's advancement in the civil services specifically to policymaking positions. An important and timely study, this book will be useful for scholars and researchers of gender studies, public administration, management and leadership studies. It will also be of interest to organisations working on issues of equal opportunity and affirmative action in public institutions.*

# Global Mobility and the Management of Expatriates

**Cambridge University Press** *A comprehensive overview of the practical implications for organizations that manage international employees, and individuals who are currently or aspiring expatriates.*

# Culture and Gender in Leadership Perspectives from the Middle East and Asia

**Springer** *The overall aim of this volume is to present the research studies carried out in the Middle East and Asia in the fields of culture and gender and their influence on leadership in particular. The cultures and practices of these geographical regions are very much varied and this book, Culture and Gender in Leadership: Perspectives from the Middle East and Asia, brings together analyses of these themes in selected countries of these two regions. The chapter authors use detailed descriptions, case studies and vignettes to speak to the cultural relativism and gender in leadership in these countries and provide a unique and comparative perspective drawn from their own cultures. This volume also contributes to the development of theory and empirical research found in these regions and through the collective efforts presented in this book, attempts to strengthen the body of knowledge and practice in the fields of culture and gender in leadership. As Asia is becoming the engine of economic growth for the world and Arab Spring is opening up new vistas in the Middle East, this book is a must read.*

# International Business Negotiations

**Emerald Group Publishing** *Provides an understanding about the impact of culture and communication on international business negotiations. This work explores the problems faced by Western managers while doing business abroad and offers guidelines for international business negotiations. It also focuses on an important aspect of international business: negotiations.*

# The Cambridge Handbook of Meeting Science

**Cambridge University Press** *This first volume to analyze the science of meetings offers a unique perspective on an integral part of contemporary work life. More than just a tool for improving individual and organizational effectiveness and well-being,*

meetings provide a window into the very essence of organizations and employees' experiences with the organization. The average employee attends at least three meetings per week and managers spend the majority of their time in meetings. Meetings can raise individuals, teams, and organizations to tremendous levels of achievement. However, they can also undermine effectiveness and well-being. The *Cambridge Handbook of Meeting Science* assembles leading authors in industrial and organizational psychology, management, marketing, organizational behavior, anthropology, sociology, and communication to explore the meeting itself, including pre-meeting activities and post-meeting activities. It provides a comprehensive overview of research in the field and will serve as an invaluable starting point for scholars who seek to understand and improve meetings.

## International Human Resource Management

**Cengage Learning Emea** *Dowling et al* is a rare instance of a textbook that has developed alongside the field - helping to shape what it is today - and remains the market leading IHRM textbook worldwide. The international author team have ensured this edition is even more international than its predecessors, whilst also remaining close to curriculum developments. New edition changes include a streamlined chapter structure and a new chapter on the cultural context of IHRM. The focus on expatriates has been balanced with a stronger global management emphasis throughout. The content also reflects the current economic climate, including greater coverage of turbulence for IHRM and issues of employee separation. There is also expanded coverage of business ethics, outsourcing, emerging markets and small medium enterprises. In addition the new edition includes a wealth of case study material and class discussion material. A fully tailored CourseMate and Instructor's website will also be available to adopters. **MARKET:** *Dowling et al* is a core textbook for "International HRM" modules (IHRM) as taught at intermediate and postgraduate levels on all HRM programmes and the majority of broad-based business programmes. It is also used on some "International Management" modules. This textbook is autopackaged with CourseMate. CourseMate brings course concepts to life with interactive learning, study, and exam preparation tools that support the printed textbook and the textbook-specific website. CourseMate includes an integrated eBook and interactive teaching and learning tools including quizzes, flashcards, videos, and more and an EngagementTracker, a first-of-its-kind tool that monitors student engagement in the course.

## Encyclopedia of Management Theory

**SAGE Publications** *In discussing a management topic, scholars, educators, practitioners, and the media often toss out the name of a theorist (Taylor, Simon,*

Weber) or make a sideways reference to a particular theory (bureaucracy, total quality management, groupthink) and move on, as if assuming their audience possesses the necessary background to appreciate and integrate the reference. This is often far from the case. Individuals are frequently forced to seek out a hodgepodge of sources varying in quality and presentation to provide an overview of a particular idea. This work is designed to serve as a core reference for anyone interested in the essentials of contemporary management theory. Drawing together a team of international scholars, it examines the global landscape of the key theories and the theorists behind them, presenting them in the context needed to understand their strengths and weaknesses to thoughtfully apply them. In addition to interpretations of long-established theories, it also offers essays on cutting-edge research as one might find in a handbook. And, like an unabridged dictionary, it provides concise, to-the-point definitions of key concepts, ideas, schools, and figures. Features and Benefits: Two volumes containing over 280 signed entries provide users with the most authoritative and thorough reference resources available on management theory, both in terms of breadth and depth of coverage. Standardized presentation format, organized into categories based on validity and importance, structures entries so that readers can assess the fundamentals, evolution, and impact of theories. To ease navigation between and among related entries, a Reader's Guide groups entries thematically and each entry is followed by Cross-References. In the electronic version, the Reader's Guide combines with the Cross-References and a detailed Index to provide robust search-and-browse capabilities. An appendix with a Chronology of Management Theory allows readers to easily chart directions and trends in thought and theory from early times to the present. An appendix with Central Management Insights allows readers to easily understand, compare, and apply major theoretical messages of the field. Suggestions for Further Reading at the end of each entry guide readers to sources for more detailed research and discussion. Key themes include: Nature of Management Managing People, Personality, and Perception Managing Motivation Managing Interactions Managing Groups Managing Organizations Managing Environments Strategic Management Human Resources Management International Management and Diversity Managerial Decision Making, Ethics, and Creativity Management Education, Research, and Consulting Management of Operations, Quality, and Information Systems Management of Entrepreneurship Management of Learning and Change Management of Technology and Innovation Management and Leadership Management and Social / Environmental Issues PLUS: Appendix of Chronology of Management Theory PLUS: Appendix of Central Management Insights

# Innovation and Entrepreneurship

## Theory, Policy and Practice

**Springer** This book aims to meet the needs of education and training in modern techniques of innovation and entrepreneurship, and focuses on the detailed presentation of successful business practices. As today's global economic landscape

*is changing rapidly, the ability of businesses to introduce new products and services to the market faster than their competitors is perhaps their most distinct competitive advantage. This becomes obvious by the significant market share that the most innovative companies gain while increasing profitability. Extensive research in this field has demonstrated that companies that are constantly innovating normally double their profits compared to others. Moreover, establishing successful practices and policies of innovation management, through which ideas evolve from conception through evaluation to implementation and commercialization, become the basis for economic growth at the firm, industry, national, regional, and global levels. Taking Greece as an example, this volume identifies systemic weaknesses in development of new products, risk capital, patenting, broadband penetration, lifelong training, investment in research on the part of firms, high-tech exports, and employment in medium-high-technology manufacturing that place the country at the bottom of the European Union in economic performance and threaten its potential to achieve sustainable growth. To address these weaknesses in Greece and similar countries around the world, the authors present a comprehensive overview of the principles of innovation and entrepreneurship, with particular respect to their relationships to knowledge, learning, and creativity. Drawing from a strong theoretical foundation, and illustrated through in-depth case studies and examples from both private and public sectors, the authors present a framework for innovation management that integrates research, education, practical application, and policy. Specific topics include technology transfer, intellectual property rights management, the practice of knowledge management intellectual capital investment, business incubators, and Cooperation Research and Development Agreements (CRADAs).*

## Organizational Behavior

### An Evidence-based Approach

*Organisational Behavior by Fred Luthans was one of the first mainstream organisational behavior texts on the market and continues the tradition of being the most current and up-to-date researched text today. Well-known author Fred Luthans is the 5th most prolific Publisher in Academy of Management Journals and a senior research scientist with the Gallup Organization, who continues to do research in the organisational behavior area. The Twelfth Edition of Organisational Behavior is ideal for instructors who take a research-based and conceptual approach to their OB course.*

## The Handbook of Technology and Innovation Management

**John Wiley & Sons** *This timely handbook represents the latest thinking in the field of technology and innovation management, with an up-to-date overview of the key developments in the field. Under the separate but related headings of market*

environment; business models; innovation processes; and organizational design; leading scholars contribute essays that chart the important debates and emergent issues in the field of technology and innovation management.

## Key Issues in Organizational Communication

**Routledge** *It is often said that the practice of management is in crisis, and that managers are now finding it harder than ever to develop strategies which withstand the shocks of the marketplace. This illuminating book cuts through these conflicting issues to show how organizational communication plays a vital role in confronting uncertainty. Arguing that many managers fail to adequately consider the communication consequences of the decision making process and its impact on organizational effectiveness, Hargie and Tourish present here numerous organizational communication insights, and show how they reveal a way through these dilemmas. Based on cutting-edge research findings and case studies, this book features contributions from the UK, USA, Canada, New Zealand and Norway, bringing multiple perspectives to this topical subject. The result is a comprehensive guide to organizational communication useful for managers, academics and students.*

## Organisational Behaviour

### Core Concepts and Applications

*Organisational Behaviour: Core Concepts and Applications, 3rd Australasian Edition is the ideal text for a one-semester Organisational Behaviour course. Fourteen concise, relevant and tightly focused chapters are designed to engage rather than overwhelm students, and the highly visual presentation further enhances the text's appeal. Numerous real-world examples throughout the text examine how organisations in the Australian, New Zealand and Asian region are responding to contemporary business issues such as: The increasing focus on sustainable business practices Employee stress and work/life balance Workforce flexibility and casualisation Generation Y and the ageing workforce Skills shortages Globalisation Telecommuting Outsourcing Diversity in the workplace The '24/7' nature of contemporary communication technology, including social media Complemented by the latest research in the field, this text provides a thorough analysis of contemporary organisational behaviour. (unflagged text)*  
[www.wileydirect.com.au/buy/organisational-behaviour-core-concepts-and-applications-third-australasian-edition](http://www.wileydirect.com.au/buy/organisational-behaviour-core-concepts-and-applications-third-australasian-edition) [Wiley Direct](#)

## The Digital Transformation of

# Logistics

## Demystifying Impacts of the Fourth Industrial Revolution

**John Wiley & Sons** *The digital transformation is in full swing and fundamentally changes how we live, work, and communicate with each other. From retail to finance, many industries see an inflow of new technologies, disruption through innovative platform business models, and employees struggling to cope with the significant shifts occurring. This Fourth Industrial Revolution is predicted to also transform Logistics and Supply Chain Management, with delivery systems becoming automated, smart networks created everywhere, and data being collected and analyzed universally. The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution provides a holistic overview of this vital subject clouded by buzz, hype, and misinformation. The book is divided into three themed-sections: Technologies such as self-driving cars or virtual reality are not only electrifying science fiction lovers anymore, but are also increasingly presented as cure-all remedies to supply chain challenges. In The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution, the authors peel back the layers of excitement that have grown around new technologies such as the Internet of Things (IoT), 3D printing, Robotic Process Automation (RPA), Blockchain or Cloud computing, and show use cases that give a glimpse about the fascinating future we can expect. Platforms that allow businesses to centrally acquire and manage their logistics services disrupt an industry that has been relationship-based for centuries. The authors discuss smart contracts, which are one of the most exciting applications of Blockchain, Software as a Service (SaaS) offerings for freight procurement, where numerous data sources can be integrated and decision-making processes automated, and marine terminal operating systems as an integral node for shipments. In The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution, insights are shared into the cold chain industry where companies respond to increasing quality demands, and how European governments are innovatively responding to challenges of cross-border eCommerce. People are a vital element of the digital transformation and must be on board to drive change. The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution explains how executives can create sustainable impact and how competencies can be managed in the digital age - especially for sales executives who require urgent upskilling to remain relevant. Best practices are shared for organizational culture change, drawing on studies among senior leaders from the US, Singapore, Thailand, and Australia, and for managing strategic alliances with logistics service providers to offset risks and create cross-functional, cross-company transparency. The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution provides realistic insights, a ready-to-use knowledge base, and a working vocabulary about current activities and emerging trends of the*

*Logistics industry. Intended readers are supply chain professionals working for manufacturing, trading, and freight forwarding companies as well as students and all interested parties.*

## Managing Services

## Challenges and Innovation

**Oxford University Press** *The book is a collection of perspectives on service and service management written by leading researchers in the field. It considers the range and importance of services, the challenges of managing services and recent contemporary innovations in services and service management.*

## Organisational Behaviour

## Emerging Knowledge, Global Insights

*This edition continues to be both relevant and engaging while providing clear explanations of emerging OB theories and concepts. A range of practical examples prepare students for the changing global business environment. Individual, Team and Organisational processes taking into account self-concept, social networking and the need for creativity in organisations, as well as considering the business-wide issues including sustainability and business ethics, are covered in depth. Numerous real-life anecdotes are spread throughout the book illustrating how adopting a global mindset has become an important employee characteristic in this increasingly interconnected world. The book maintains a strong Pacific Rim focus while simultaneously presenting OB practices and anecdotes of international significance. This book pioneers the view that OB is not just for managers; it is relevant and valuable to anyone who works in and around organizations.*

## The Leadership Experience

**Cengage Learning** *Master the critical leadership skills and solid understanding of today's theory needed to become an effective business leader in today's turbulent times with Daft's THE LEADERSHIP EXPERIENCE, 6E. Acclaimed author Richard Daft helps you explore the latest thinking in leadership theory and contemporary practices at work within organizations throughout the world. You will examine emerging topics, including enhancement of emotional intelligence, leadership vision and courage, leadership of virtual teams, and open innovation, and will connect those topics to recent world events such as ethical scandals and political turmoil. Packed with memorable examples and unique insights into actual leadership decisions, this full-color text includes crisp, clear visuals to reinforce the book's*

*engaging presentation. This edition's proven applications, specifically designed for today's leadership theory and applications course, and a solid foundation grounded in established scholarly research make the topic of leadership come alive. In addition, THE LEADERSHIP EXPERIENCE is available with CengageNOW for the first time. CengageNOW provides an integrated text and online learning solution that enhances understanding of course content and offers opportunities to extend learning. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.*

## Organizational Behaviour Concepts, Controversies, Applications, Sixth Canadian Edition,

**Pearson Education Canada** *For introductory courses in Organizational Behaviour, Organizational Psychology, Industrial Psychology, and Human Relations in departments of management, public administration, psychology, social work, political science, and education. Organizational Behaviour, 6ce is the most student-engaging comprehensive book in the market. It makes OB relevant to students, no matter what their background, work experience or their career goals. MyOBLab is not included with the purchase of this product.*

## Research Methods in International Business

**Springer Nature** *Showcasing methodological rigour and state-of-the-art methods as hallmarks of modern international business (IB) research, this book offers a collection of the most relevant and highly cited research methods articles from the Journal of International Business Studies (JIBS). Each piece is accompanied by a new Commentary written by experts in the field; some also include Further Reflections by the original authors. Encompassing both qualitative and quantitative approaches, this comprehensive volume explores research design, testing and reporting, as well as specific methodological issues such as endogeneity, common method variance, and theorising from case studies. With recommendations for best practices relating to interaction effects, hypothesis testing, and replicability, this book is a unique and up-to-date reference source on the latest research methods and practices in international business. The book will also be essential reading for those studying any sub-discipline of IB research, including international economics, entrepreneurship, finance, management and marketing.*

# The Oxford Handbook of Human Resource Management

**Oxford University Press** *HRM is central to management teaching and research, and has emerged in the last decade as a significant field from its earlier roots in Personnel Management, Industrial Relations, and Industrial Psychology. People Management and High Performance teams have become key functions and goals for manager at all levels in organizations. The Oxford Handbook brings together leading scholars from around the world - and from a range of disciplines - to provide an authoritative account of current trends and developments. The Handbook is divided into four parts: \* Foundations and Frameworks, \* Core Processes and Functions, \* Patterns and Dynamics, \* Measurement and Outcomes. Overall it will provide an essential resource for anybody who wants to get to grips with current thinking, research, and development on HRM.*

# The Handbook of Organizational Culture and Climate

**SAGE** *The Second Edition provides an overview of current research, theory and practice in this expanding field. The editorial team and the authors come from diverse professional and geographical backgrounds, and provide an unprecedented coverage of topics relating to both culture and climate of modern organizations.*

# The Organizational Behavior Reader

*This reader provides the best collection of classic, ground-breaking articles, as well as cutting-edge works in the field in a practical, reader-friendly format to support your experiential organisational behaviour classroom.*

# The Cambridge Handbook of the International Psychology of Women

**Cambridge University Press** *There is a growing knowledge base in understanding the differences and similarities between women and men, as well as the diversities among women and sexualities. Although genetic and biological characteristics define human beings conventionally as women and men, their experiences are contextualized in multiple dimensions in terms of gender, sexuality, class, age, ethnicity, and other social dimensions. Beyond the biological and genetic basis of gender differences, gender intersects with culture and other social locations which affect the socialization and development of women across their life span. This handbook provides a comprehensive and up-to-date resource to understand the*

*intersectionality of gender differences, to dispel myths, and to examine gender-relevant as well as culturally relevant implications and appropriate interventions. Featuring a truly international mix of contributors, and incorporating cross-cultural research and comparative perspectives, this handbook will inform mainstream psychology of the international literature on the psychology of women and gender.*

## Principles of Management

**McGraw-Hill Higher Education** *Course: Principles of Management is the introductory course taken by most undergraduate business majors. Almost every text/course is organized around the four functions of management: planning, leading, organizing, and controlling (PLOC). What makes the texts different are their approach to the subject (principles vs. OB focused) and their strengths of coverage (high/strategic vs. low level/applied/skills). The aim of this text is to show how the four functions interact.*

## Strategic Human Resource Management

**Pearson College Division** *This book deals with the interaction between strategy and human resources, as approached from a general managerial perspective. Updated and revised, the Second Edition provides students with a comprehensive overview of human resource issues applied to the most current technological advances and updated investments in employment practices. The book provides an investment perspective of human resources and covers the human resource general and legal environment, strategy formulation, planning, strategy implementation, the performance impact of human resource practices and resource evaluation. For managers and executives involved with human resource issues.*

## Modernizing the Academic Teaching and Research Environment

## Methodologies and Cases in Business Research

**Springer** *This book constitutes a valuable manual for young and seasoned business researchers alike, and provides a comprehensive summary for the whole research journey. It is a must-read for all researchers who need to understand the basics of business research, from identifying research topics, to planning and organizing the*

research process, and selecting the most appropriate methodology for the topic at hand. This book also provides insights on how to avoid common pitfalls in business research and outlines the research skills needed to write a fine piece of research. In order to capture the innovative element of research, the book also highlights methods for thinking outside the box. It also stresses the importance of respecting ethics while conducting business research. Lastly, it presents important cases and provides hands-on training for preparing survey tools. Readers looking to master business research won't want to miss out on this unique and insightful book.

## Global Talent Management

**Routledge** This book draws on recent theoretical contributions in the area of global talent management and presents an up to date and critical review of the key issues which MNEs face. Beyond exploring some key overarching issues in global talent management the book discusses the key emerging issue around global talent management in key economies such as China, India, the Middle East and Eastern Europe. In contrast to many of the currently available texts in the area of global talent management which are descriptive and lacking theoretical rigor, this text emphasizes the critical understanding of global talent management in an organizational context. Drawing on contributions from the leading figures in the field, it will aid students, practitioners and researchers alike in gaining a well grounded and critical overview of the key issues surrounding global talent management from a theoretical and practical perspective.

## International Dimensions of Organizational Behavior

**South-Western Pub** This popular and highly successful book helps readers understand the implications of world cultures in the workplace. The book takes the point of view that culture does impact the organization, and that it has its most significant impact at the micro level--at the level of people communicating, working, and negotiating with other people.

## International Human Resource Management

### A European Perspective

**Routledge** Conducting business across national borders is nothing new; the Knights Templar were banking internationally as long ago as 1135. But modern globalization processes raise different challenges, and as the world becomes smaller and labour movements more common, an international understanding of human resource management is essential. The second edition of International HRM provides a fully

*updated and revised analysis of this important area. Its innovative, multi-disciplinary approach allows a holistic picture to emerge in which key issues are assessed from organizational, individual and societal perspectives. The collection is divided into three parts: the contemporary internationalization context the management of international employees strategic issues facing international HR managers. Supported by new research, and including work from eminent writers in the field, this book discusses issues as diverse as the relative absence of women in international work, the ethical merits of localization, and the context faced by organizations like the United Nations. It is a valuable tool for all students, researchers and practitioners working in international business and human resource management.*

## Business Performance Measurement and Management New Contexts, Themes and Challenges

**Springer Science & Business Media** *Measuring and managing the performance of a business is one of the most genuine desires of management. Balanced scorecard, the performance prism and activity-based management are the most popular frameworks in this setting. Based on the findings of R.G. Eccles' acclaimed "Performance Measurement Manifesto (1991)" this book introduces new contexts and themes of application and presents emerging research areas related to business performance measurement and management, e.g. SMEs and sustainability. As a result of the 1st International Summer School Piero Lunghi on "Perspectives of Business Performance Management" this book is written both for students and academics, as well as for practitioners looking for new, yet proven ways to measure and manage business performance.*

## Managing Human Resources in the Middle-East

**Routledge** *Managing Human Resources in the Middle East provides the reader with an understanding of the dynamics of HRM in this important region. Systematic analysis highlights the main factors and variables dictating HRM policies and practices within each country. Diverse and unique cultural, institutional and business environment factors which play a significant role in determining HRM systems in the region are also elaborated upon. The text moves from a general overview of HRM in the Middle-East to an exploration of the current status, role and strategic importance of the HR function in a wide-range of country-specific chapters, before highlighting*

*the emerging HRM models and future challenges for research, policy and practice. This text is invaluable reading for academics, students and practitioners alike.*

# Business Ethics: Ethical Decision Making and Cases

**Cengage Learning** *This accessible, applied text covers the complex environment in which managers confront ethical decision making. Using a managerial framework, the authors address the overall concepts, processes, and best practices associated with successful business ethics programs--helping students see how ethics can be integrated into key strategic business decisions. The Seventh Edition incorporates comprehensive and rigorous updates that reflect the ever-increasing academic and governmental attention being given to this area. The textbook program provides an abundance of real-world examples and cases, as well as exercises, simulations, and practice tests that provide plenty of opportunity for students to master the text material. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.*

## Self-leadership

**Emerald Group Publishing**