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KEY=RICH - RICHARD BRYLEE

RETREAT & GROW RICH [Thomas Noble Books](#) What if you could use your natural and intuitive gifts for connecting the dots, connecting with people, and sharing your own journey of transformation to make great money and lasting impact? *Retreat and Grow Rich(TM)* is a complete business system for entrepreneurs who want to use their RICH skills (right-brained, intuitive, connected, and heart-centered) in a simple and effective business model... no big lists, hustle, or hype required. "Darla is a master at creating impactful, profitable retreats that create true transformation for your clients. Her wisdom will inspire you to new heights." -Amy Ahlers, bestselling author of *Reform Your Inner Mean Girl* "If you've ever thought about hosting a retreat, you're going to want to read this book right now! Darla has held nothing back. In-depth information about designing your retreat, making it effective, filling it, and making it profitable--it's all in there, along with answers to crucial questions you probably haven't even thought to ask. Informative and inspiring, this book doesn't stop at the surface level. It also unwraps the inner game and speaks to the heart. *Retreat and Grow Rich* is the next best thing to having a coach in your pocket!" Cara Stein, founder of 17000 Days and author of *How to be Happy (No Fairy Dust or Moonbeams Required)* "In a world that is increasingly divided, we need leaders that can guide us to living our highest integrity and potential. That requires living our truth and modeling transformation like never before. Darla does this and leads others to do the same, making it impossible to be around her without experiencing a profound change in yourself. Use this book as your guide to be the change in your own retreats." David Neagle, Master Income Acceleration Mentor and Author Of *The Millions Within* "I've done workshops for years, but I always felt like something was missing. When I worked with Darla I understood what was missing - the transformation! I was giving great information but I wasn't creating an environment where we could go deeper - the space where lasting change naturally occurs. Following what Darla teaches in this book, I crafted a new retreat that got rave reviews from attendees, and was the easiest I've ever done." Tina Forsyth, Author of *The Entrepreneur's Trap* **The Unofficial Guide to Mexico's Best Beach Resorts** [John Wiley & Sons](#) Describes and evaluates beach resorts on Mexico's Pacific and Caribbean coasts, features rated profiles of 125 hotels and one hundred restaurants, and includes information on sightseeing and nightlife, tips on tours and packages, and advice on how, when and where to travel in Mexico. **Bargain for Profit. A Practical Guide to Bid for Power** [Garant](#) **The Entrepreneur's Guide to Advertising** [ABC-CLIO](#) Two experts show entrepreneurs how to execute advertising campaigns and maintain a unified message when advertising and communicating with customers. * Includes an Integrated marketing communication flow chart and section-by-section steps for the development of an Integrated Marketing Communication plan **Women's Retreats A Creative Planning Guide** [Kregel Publications](#) A practical, fresh approach to planning and implementing women's retreats, this workbook will guide leaders through each step in the planning and production of a transforming women's retreat. It offers a month-by-month checklist as well as fully detailed, illustrated examples of successful retreats that any church can borrow or adapt. **The Soul Guide to a Magical Life How to Remove Your Blocks to Your Greatest Calling** [Dog Ear Publishing](#) What if the answers have been inside you, all along? This international bestseller inspires you to tap into your own inner guidance for the answers you seek, and empowers you to uncover your greatest Calling — the great work of your life — and get rid of your inner blocks to success. It guides you through a proven, step-by-step approach for making the profound difference YOU are here for. And it includes a treasure chest of practical tools for transformation! Whether you are already following your Calling, want to take it to the next level, or are just starting to wake up and want to make a difference, this book is for you. In it you'll discover: • Who you really are (it's not who you think!) • Quick tips to get clear answers from your inner guidance — and how to tell if it's real. • Insightful exercises to uncover your greatest Calling and soul purpose. • Transformational tools to remove your blocks, using the power of your subconscious mind. • How your personal journey fits into the larger Calling of Our Time. • How you can change the world, by changing yourself! You are not alone. More and more of us are being called to our unique service and self-expression — to our own true place in the divine plan for this time of planetary change and evolution. Each of us is needed, because each of us carries a piece of the solution. No one else can do your greatest Calling. You are part of the web of light, and it's time to light up your light! This book takes you on a soulful journey to recall who you really are and what you're here to do, and to reclaim your spiritual gifts and innate abilities. Right now more and more people are hearing an inner call that cannot be ignored. This calling is an urgent reminder that we must get to work healing ourselves and the planet. All too often, though, we get distracted by material temptations and painful beliefs that create amnesia, fear, and self-doubt in us. This book will help you get back on track with your soul purpose. **Profits and Sustainability A History of Green Entrepreneurship** [Oxford University Press](#) Are profits and sustainability compatible? This book brings unique perspectives to this key debate by exploring the history of green entrepreneurship since the nineteenth century, and its spread globally in industries including renewable energy, organic food, natural beauty, ecotourism, recycling, architecture, and finance. The book uses the lens of the extraordinary and often eccentric men and women who defied convention and imagined that business could help save the planet, rather than consume it. The social and religious beliefs that drove many of these individuals are explored as the book looks at how they overcame huge obstacles to execute their strategies. The green entrepreneurs seen here are shown to have created new markets and industries, and driven innovations in sustainable practices, even at times when most consumers and governments marginalized the entire subject. The struggles of early pioneers appear to have been rewarded by the growth of environmental awareness among consumers, business leaders, and others in recent years, but the Earth's environmental health continues to deteriorate. If profits and sustainability have proved challenging to reconcile, the book argues that one reason was how they were both defined. **Retreats That Work Everything You Need to Know About Planning and Leading Great Offsites** [John Wiley & Sons](#) Based on the best-selling first edition, this greatly expanded and updated version contains forty-seven new activities, more information about how to design and lead retreats, and additional suggestions for how to recover when things go wrong. A CD-ROM allows you to print out chapters for distribution to key leaders, duplicate templates, and produce handouts for specific exercises. Whether you're planning to lead an offsite retreat for the first time or the ninety-ninth time, this easy-to-use, one-stop resource provides: Step-by-step instructions for leading a wide variety of tested exercises. Insight into establishing effective working relationships with clients. Information on what to include in your retreat designs. Suggestions for encouraging participants to speak up and play an active role. Tools for managing conflict. Guidance on making decisions during a retreat and changing course when necessary. Strategies for developing and implementing action plans. Tips for follow-up so you can keep the change train on track. Order your copy of this practical guide today! **Consultants & Consulting Organizations Directory** [Gale Cengage](#) **Evolved Enterprise How to Re-Think, Re-Image and Re-Invent Your Business to Deliver Meaningful Impact and Even Greater Profits** [Idea Press Publishing](#) How To Shift Your Company Beyond Being Transactional to Truly Transform and Even Transcend Business...Forever Evolved Enterprise is an illustrated journey for 21st century entrepreneurs ready to explore how greater purpose, joy and meaningful impact create fierce brand loyalty, marketplace leadership and deliver exceptional profits. **The Entrepreneur's Information Sourcebook Charting the Path to Small Business Success** [Libraries Unlimited](#) Hundreds of the best information sources in print and on the Web at your fingertips! **Multiple Streams of Internet Income How Ordinary People Make Extraordinary Money Online** [John Wiley & Sons](#) Following the success of the bestselling *Multiple Streams of Income*, *Multiple Streams of Internet Income* took the idea of making money on the Internet to the next level, by revealing how to deliver a marketing message faster, cheaper, and to a larger number of potential customers. This new updated edition includes the same wisdom that made Allen one of the most influential financial advisors in the world, but also features updated information on everything readers need to know. The book features the original seven powerful methods that average people can use to make money on the Internet, and covers such topics as taking offline products online, niche marketing, successful Web-based business models, information marketing, affiliate programs, and more. There's plenty of new material in this Second Edition, including coverage of new federal and state laws covering spam and how to work around much of the new anti-spam technology active on the Internet. All the Web sites and online resources featured in the book have also been updated. **Tourism and Sustainable Community Development** [Psychology Press](#) As the tourist industry becomes increasingly important to communities around the world, the need to develop tourism sustainably has also become a primary concern. This collection of international case-studies addresses this crucial issue by asking what local communities can contribute to sustainable tourism, and what sustainability can offer local communities. Individually these investigations present a wealth of original research and source material. Collectively the book illuminates the term 'community', the meaning of which, it is argued, is vital to understanding how sustainable tourism development can be implemented in practice. **The BRICs and Emerging Economies in Comparative Perspective Political Economy, Liberalisation and Institutional Change** [Routledge](#) In the past ten to twenty years the global political economy picture has dramatically changed with the emergence of the economies of Brazil, Russia, India and, notably, China (BRICs) as big players and competitors of the advanced economies in the West and Eastern Asia. The book comparatively analyses institutional change in the BRICs. This book examines the BRICs by analysing their institutional development, their main continuities and changes, and their differences. It provides a comparative analysis of the political economies of the BRICs, but also considers South Africa and Turkey. The contributors provide a systematic comparison of the state-economy and the capital-labour relationships and explore whether they liberalized or followed a specific trajectory. The book also addresses debates on the varieties of capitalism and explores whether the emerging economies fit into the dichotomous construction of liberal and coordinated capitalism or whether they require a more differentiated typological approach. Moving away from rigid conceptions and the static classification of political economies as either liberal or coordinated and presenting a more open approach, *The BRICs and Emerging Economies in Comparative Perspective* will be vital reading for students and scholars of comparative political economy, international relations, capitalism, the BRICs, emerging markets and the role of the state in the economy. **Forum Retreat Planning Guide: A Planning Guide for Forums to Organize and Conduct Effective Retreats** [Forumsherpa, Incorporated](#) *The Forum Retreat Planning Guide*, 3rd edition, is a must-have for any Forum planning their annual Forum Retreat. This book provides step-by-step instructions on how to plan a successful retreat including: identifying objectives, defining parameters, selecting a theme, building an agenda, hiring a facilitator, handling difficult situations, avoiding pitfalls and selecting meaningful exercises. This 259-page book includes 175 pages of exercises, categorized by objective and level of depth. The information in this book can be utilized for corporate retreats, peer team retreats or with any executive group that is seeking to build relationships and increase authenticity. **Las Vegas The Best of Glitter City** [Discover Guides](#) An irreverent but whimsical book of lists showcasing the best--and most--Las Vegas has to offer. Whether pointing out the Ten Cheapest Places to Gamble, the Ten Best Overlooked Attractions, or Ten Best Watering Holes, the authors offer hundreds of reasons why Las Vegas is one of the most-visited cities in the world. 25 photos. **Entrepreneurship in the Wild A Startup Field Guide** [MIT Press](#) A learn-by-doing guide to developing, testing, and pitching a startup idea, balancing a pragmatic approach and rigorous academic content. This innovative book offers a learn-by-doing guide to entrepreneurship that balances practical advice with rigorous academic content. It introduces important concepts, provides highly engaging examples, and supplies the tools needed to put lessons into practice, creating a research-supported, step-by-step reference for developing, testing, and pitching any startup idea. By integrating lean startup principles, design thinking, and elements of the jobs-to-be-done framework, this combination textbook-workbook allows readers to choose for themselves whether, or to what extent, to engage with theory. All of the book's ten chapters encourage hands-on effort, providing readers with easy-to-follow steps, calls to action, and attainable milestones. Aspiring entrepreneurs will find this systematic approach to be more efficient than haphazard trial and error, and much more likely to yield concrete results. Chapters begin with a "mini case," offering real-world examples of each step in the process. These cases--all featuring entrepreneurs working outside the Silicon Valley bubble--include a meadery operator that turned customers into advocates by designing compelling experiences and the development of a dating app for dog lovers that found a unique niche in a crowded market. Throughout, readers are immersed in the activity of starting a business, guided not only through the successful development of a startup but also to an understanding of the principles underlying entrepreneurship. The book can be used as a text in undergraduate and graduate classes and as a reference by entrepreneurs and innovators. **Pocket Rough Guide Las Vegas (Travel Guide eBook)** [Apa Publications \(UK\) Limited](#) MAKE THE MOST OF YOUR TIME ON EARTH Discover the best of Las Vegas with this compact, practical, entertaining Pocket Rough Guide. This slim, trim treasure trove of trustworthy travel information is ideal for short trip travellers, and covers all the key sights (Bellagio, The Venetian, the Stratosphere and the Grand Canyon), restaurants, shops, cafes and bars, plus

inspired ideas for day-trips, with honest independent recommendations from expert authors. Features of Pocket Rough Guide Las Vegas: Practical travel tips: what to see and where to sleep, eat, drink and shop - Pocket Rough Guide Las Vegas features specially selected recommendations for every taste and budget. Honest independent reviews: written with Rough Guides' trademark blend of humour, honesty and expertise, our expert writers will help you make the most of your trip to Las Vegas. Incisive area-by-area overviews: covering the Strip, the Citycenter, Downtown, and more, the practical Places section provides all you need to know about must-see sights and the best places to eat, drink, sleep and shop. Time-saving itineraries: the routes suggested by Rough Guides' expert writers cover top attractions like Caesar's Palace and the Fremont Street Experience, and lesser-known sights like The Mob Museum and Mac King at Hurrah's. Day-trips - venture further afield to the Valley of Fire State Park or Zion National Park. This tells you why to go, how to get there, and what to see when you arrive. Compact format: packed with pertinent practical information, this is a convenient companion when you're out and about exploring the Strip. Attractive user-friendly design: features fresh magazine-style layout, inspirational colour photography and colour-coded maps throughout. Essentials: includes invaluable background information on how to get to Las Vegas, getting around, health, tourist information, festivals and events, plus an A-Z directory and handy language section and glossary. You might also be interested in... Pocket Rough Guide New York City Pocket Rough Guide San Francisco Rough Guide to the USA About Rough Guides: Rough Guides have been inspiring travellers for over 35 years, with over 30 million copies sold. Synonymous with practical travel tips, quality writing and a trustworthy 'tell it like it is' ethos, the Rough Guides' list includes more than 260 travel guides to 120+ destinations, gift-books and phrasebooks. **Deena Katz's Complete Guide to Practice Management Tips, Tools, and Templates for the Financial Adviser** John Wiley & Sons Deena B. Katz, CFP, a preeminent authority on practice management and an internationally recognized financial adviser, presents a comprehensive guide to running a professional financial planning practice. To create this book, Katz updated, revised, and combined her two acclaimed books Deena Katz on Practice Management (1999) and Deena Katz's Tools and Templates for Your Practice (2001). In this newly expanded volume, she presents the essentials on how to help a practice thrive side by side with the tools and templates needed for the everyday operation of your firm. This new volume offers guidance on practice-management issues: setting up an office systems and technology administration and staffing marketing growing as the market changes hanging on to clients for the long term succession planning when the time comes This comprehensive resource provides sample forms, worksheets, templates, letters, brochures, and collateral materials developed and refined by top wealth managers and planners. From keeping the business running well by designing dynamic collateral material, to considering plans for retirement, Deena B. Katz guides advisers through every challenge a financial planning business will face. **A Guide to Rural Business Opportunities & Ideas for Developing Your Country Enterprise** Kogan Page Publishers The UK rural economy is worth billions of pounds and rural businesses are rapidly changing and diversifying. This is a guide to 'best business practice' in a rural context which provides a clear analysis of opportunities for diversification. **Natural Resources Management: Concepts, Methodologies, Tools, and Applications** IGI Global The perseveration of our natural environment has become a critical objective of environmental scientists, business owners, and citizens alike. Because we depend on natural resources to survive, uncovering methods for preserving and maintaining these resources has become a focal point to ensure a high quality of life for future generations. Natural Resources Management: Concepts, Methodologies, Tools, and Applications emphasizes the importance of land, soil, water, foliage, and wildlife conservation efforts and management. Focusing on sustainability solutions and methods for preserving the natural environment, this critical multi-volume research work is a comprehensive resource for environmental conservationists, policymakers, researchers, and graduate-level students interested in identifying key research in the field of natural resource preservation and management. **Ebony** EBONY is the flagship magazine of Johnson Publishing. Founded in 1945 by John H. Johnson, it still maintains the highest global circulation of any African American-focused magazine. **Parks for Profit** Harvest House, Limited, Publishers **Energy Efficiency in Housing Management Policies and Practice in Eleven Countries** Routledge The embedding of energy efficiency in the management of individual housing organisations is crucial for the realization of current ambitious energy efficiency policies. This issue is examined for the first time in this book through an analysis of selected case studies in new 'green' buildings, as well as in the retrofitting of existing housing, maintenance and budgeting. The links between policy ambitions, practice and housing management institutions are given particular attention. Thus the book is primarily concerned with how ambitions about energy efficiency are carried forward in investment decisions at the housing estate level. Technical and financial issues relevant for this are also addressed. The editors combine a wealth of experience in comparative research on housing policy and housing management with a strong academic background in housing studies and economics. The book aims to be internationally comparative including a range of countries. A chapter will be devoted to each of the following countries:- Sweden; Denmark; Germany; the Netherlands; England; France; Switzerland; Austria; Czech Republic; Slovenia; Canada. The book will appeal to a large audience of students and academics who are concerned with housing issues, urban policy and politics as well as to those engaged in research in energy efficiency policies in the built environment. **The Ultimate Retreat Planning Guide A Complete Resource for Anyone Who Wants to Plan Great Retreats and Camps with Practical Step by Step Instructions** Createspace Independent Publishing Platform Does the thought of coordinating your first retreat scare you? Are you a seasoned retreat planner who is looking to take your events to the next level? In "The Ultimate Retreat Planning Guide" Christian event planner Andy McClung gives you step by step practical advice on how to make your next retreat a success. With a life time of experience both attending and running successful Christian camps and retreats, Andy shares easy to follow insight on how you can turn your events into amazing experiences for you and your guests. He shows you exactly how to become a Christian Camp Pro by: Explaining the fundamentals of retreating Teaching you how to build the perfect event team Showing easy ways to promote your retreat Walking you through the event itself Guiding you through properly ending a retreat Planning the ultimate retreat is a blast! If you are looking to take your event to the next level, but feeling a little overwhelmed, this book is for you. **Transformational Boards A Practical Guide to Engaging Your Board and Embracing Change** John Wiley & Sons Organized as a quick and user-friendly roadmap for board members and chief executive officers as they reflect on their roles and duties together, Transformational Boards offers an engagement framework for board leadership designed to help boards lead their organizations through times of change. Using this proven, highly effective model, boards and CEOs work closely together to set responsibilities, outcomes, and strategic direction for the organization. Byron Tweeten identifies key issues with supporting research, presents practical how-to examples and advice, and includes questions that will stimulate further thinking and discussion. **Corporate Social Responsibility in the Hospitality and Tourism Industry** IGI Global Increased tourism benefits local economies by creating more revenue and employment options as interest in the location grows. However, as the hospitality and travel industry continues to grow and adapt, it becomes imperative that they implement socially responsible procedures. Corporate Social Responsibility in the Hospitality and Tourism Industry discusses issues and challenges faced by organizations implementing responsible business practices within the travel, hotel, leisure and hospitality industries. Featuring best practices and theoretical concepts on the support of local economies, ethical sourcing of native goods, and sustainability procedures, this publication is a vital source for policy makers, academicians, researchers, students, technology developers, and government officials interested in emergent ethical and moral practices within the travel industry. **Selling Yoga From Counterculture to Pop Culture** OUP US Premodern and early modern yoga comprise techniques with a wide range of aims, from turning inward in quest of the true self, to turning outward for divine union, to channeling bodily energy in pursuit of sexual pleasure. Early modern yoga also encompassed countercultural beliefs and practices. In contrast, today, modern yoga aims at the enhancement of the mind-body complex but does so according to contemporary dominant metaphysical, health, and fitness paradigms. Consequently, yoga is now a part of popular culture. In Selling Yoga, Andrea R. Jain explores the popularization of yoga in the context of late-twentieth-century consumer culture. She departs from conventional approaches by undermining essentialist definitions of yoga as well as assumptions that yoga underwent a linear trajectory of increasing popularization. While some studies trivialize popularized yoga systems by reducing them to the mere commodification or corruption of what is perceived as an otherwise fixed, authentic system, Jain suggests that this dichotomy oversimplifies the history of yoga as well as its meanings for contemporary practitioners. By discussing a wide array of modern yoga types, from Iyengar Yoga to Bikram Yoga, Jain argues that popularized yoga cannot be dismissed—that it has a variety of religious meanings and functions. Yoga brands destabilize the basic utility of yoga commodities and assign to them new meanings that represent the fulfillment of self-developmental needs often deemed sacred in contemporary consumer culture. **The Unofficial Guide to Las Vegas 2008** John Wiley & Sons Provides information on lodging and casinos, restaurants, recreational activities, entertainment and night life, and gambling. **True Profit Business How to play your bigger game without burning out** Practical Inspiration Publishing *SHORT-LISTED FOR THE BUSINESS BOOK AWARDS 2020!* We need to change the way we do business. If you've decided to go it alone and grow your own business, you're probably finding it tough to make things work. The pace of life is getting faster, our benchmarks for success ever higher, and thousands of micro-business owners are facing entrepreneurial burnout, trying to cover up their stress and exhaustion with 'love-my-life' smiles and filtered images on social media. It's not just the cashflow that needs fixing: your mental health and well-being are at stake here. If you are ready to make money, make an impact and thrive in the process, True Profit Business gives you a simpler, more connected path to business success: · Clarity - understand what your bigger vision of success looks like and how business growth really works · Structure - get clear on the five Growth Pillars to ensure sustainable growth · Flow - discover when to Lean Back and when to Lean In to enable an effective energy flow between thinking, planning and taking action · Process - discover which of the five True Profit Business Models will enable you to thrive. True Profit Business not only helps you diagnose what's going wrong for you, it focuses you on your bigger game and shows you the building blocks - the processes and people - you need to turn your expertise and talents into a purposeful, playful and profitable business. **Never Fight with a Pig A Survival Guide for Entrepreneurs** LifePilot **Memory's Orbit Film and Culture 1999-2000** State University of New York Press Memoir meets cultural criticism in this examination of American popular culture at the end of the century. **How to Start Your Own Business for Entrepreneurs** Pearson UK The new edition of this bestselling book for entrepreneurs has been fully updated to offer the most extensive start-up toolkit of invaluable advice and expert guidance. Relevant to entrepreneurs of any experience, it covers absolutely every aspect of starting a business from bullet-proof plans to the best way to structure a business for a successful sell-on later. It includes information on brand management, customer service, marketing, financials and staffing, so you are fully prepared to set sail on your business journey. **Reform Your Inner Mean Girl 7 Steps to Stop Bullying Yourself and Start Loving Yourself** Atria Books/Beyond Words Bestselling authors Christine Arylo and Amy Ahlers show women how to take their self-bullying Inner Mean Girls to reform school with their internationally recognized seven-step program. There is a silent epidemic spreading like wildfire among women—and no one seems to be talking about it. It's in our boardrooms, classrooms, and living rooms on every continent, and it's creating depression, stress, and isolation. Who is this culprit? Meet your Inner Mean Girl, the judgmental, critical, and belittling inner bully that almost every woman hears running through her mind on a daily basis. The Inner Mean Girl creates undue anxiety, cajoles you into making bad choices, and then berates you when they don't work out. But there is a cure. Reform Your Inner Mean Girl introduces the universal seven-step program that helps women transform their relationships with themselves from self-sabotage to self-love. With a mix of play, humor, creativity, and self-inquiry, Reform Your Inner Mean Girl transforms a woman's self-bullying thoughts, emotions, actions, and feelings, and helps her get in touch with a much more powerful voice—her Inner Wisdom. After graduating, women can finally make choices that create more happiness, peace, love, and success. **Trump University Branding 101 How to Build the Most Valuable Asset of Any Business** John Wiley and Sons Trump University books are practical, straightforward primers on the basics of doing business the Trump way-successfully. Each book is written by a leading expert in the field and includes an inspiring Foreword by Trump himself. Key ideas throughout are illustrated by real-life examples from Trump and other senior executives in the Trump organization. Perfect for anyone who wants to get ahead in business, with or without the MBA, these streetwise books provide real-world business advice based on the one thing readers can't get in any business school-experience. In Trump University Branding 101, you'll learn how to: * Build a powerful brand that increases the sales and profits of any business * Launch your entrepreneurial brand * Manage the differences between service branding and product branding * Develop a brand for your real estate investments * Make your brand far more than just a name or logo * Develop clear positioning and brand strategy * Successfully communicate your brand * Choose an appropriate brand name and logo * Reinvigorate a struggling brand * Use guerrilla branding for your small business * Build your own personal brand for career development * Keep your brand image consistent * Grow your brand over time * Use your brand to increase the overall value of your business **Dynamic Digital Marketing Master the world of online and social media marketing to grow your business** John Wiley & Sons 8 powerful ways to market your business online to consistently generate an abundance of leads that convert into profitable customers. Dynamic Digital Marketing teaches any business or individual how to increase online visibility and presence, attract their target audience, generate leads, and convert them into profitable customers. Author Dawn McGruer is an expert at making businesses and brands shine online. She is passionate about helping entrepreneurs and businesses maximise their digital marketing profits by developing digital skills which scale and grow their businesses and accelerate their success. Most entrepreneurs and businesses fully understand the importance of digital marketing, yet many do not know where to start or, worse, continue to spend time, money, and effort on strategies that fail to provide the best results for their investment. To remedy this situation, Dawn developed her multi-award-winning digital marketing framework, Dynamic Digital Marketing Model. Offering step-by-step guidance, this book shows you how to use this model to market your business online whilst transforming yourself into a proficient digital marketer. This must-read book will help you: Gain invaluable insights on what works - and what doesn't - based on the author's 20 years' experience in digital marketing Avoid pitfalls and missteps by implementing the same proven success strategies used by key influencers Harness the power of search engine optimisation (SEO), social media, content marketing, online video, and more Amplify your brand, cultivate customers, and increase profits Incorporate e-mail marketing, customer analytics, strategic web design, and influencer partnerships in your overall digital marketing strategy **Dynamic Digital Marketing: Master the world of online and social media marketing to grow your business** is an indispensable resource for business

leaders, business owners, marketing and sales professionals, digital strategists and consultants, entrepreneurs, and students in business and marketing programmes. **The Woman's Retreat Book A Guide to Restoring, Rediscovering and Reawakening Your True Self --In a Moment, An Hour, Or a Weekend** [Harper Collins](#) A Do-It-Yourself Retreat Book from the Author of The Woman's Comfort Book Do you yearn for time to rest, dream, listen, grieve, celebrate, stretch, or just be? Then you -- like most women today -- need to retreat: to make time to get away from it all and reconnect with yourself. With the wit, humor, and style that have made her Comfort Book series so popular, comfort queen and modern-day pioneer of women's well-being Jennifer Loudon offers a practical and inspirational handbook -- the first to focus on the needs and stresses of women -- that walks you step-by-step through planning and savoring a self-led retreat. Easy-to-do practices and encouraging insights help you: Find the time to retreat whenever and wherever you are Decide whether to retreat at home or away, solo or with others Separate from daily concerns Counter fear, guilt, and boredom Reenter ordinary life renewed A wise and useful sourcebook of ideas and inspiration, The Woman's Retreat Book can be turned to again and again, whenever you feel the need to retreat. **Economic Integration and Social Responsibility** [World Bank Publications](#) The Little Data Book on Private Sector Development 2007 is one of a series of pocket-sized books intended to provide a quick reference to development data on different topics. The Little Data Book on Private Sector Development 2007 provides data for more than 20 key indicators on business environment and private sector development in a single page for each of the World Bank member countries and other economies with populations of more than 30,000. These more than 200 country pages are supplemented by aggregate data for regional and income groupings. The data topics include, economic and social context; business environment; private sector investment; finance and banking; infrastructure. It is intended as a quick reference for users of World Development Indicators, WDI Online, and the Atlas of Global Development. The book also includes data from the World Bank's Doing Business project and Enterprise Surveys. **International Handbook of Entrepreneurship and HRM** [Edward Elgar Publishing](#) 'This highly original book focuses on human resource management issues in the context of entrepreneurial and small firms, including original theoretical and empirical chapters. . . the book offers a unique insight into understanding the role of HRM in developing sustainable entrepreneurship and entrepreneurial ventures as well as how HRM practices and procedures can be used to help navigate, or indeed drive, the changing landscape in smaller and entrepreneurial firms. It is a useful resource for many small firms, entrepreneurship and economic development researchers, and also for policy-makers and post-graduate students interested in these areas. It provides a starting point to consider a variety of issues with regard to HRM and, in this regard it is an interesting and useful Handbook.' - Qihai Huang, International Journal of Entrepreneurial Behaviour & Research This invaluable reference tool has been designed in response to the growing recognition that too little is known about the intersection between entrepreneurship and human resource management. Paying particular attention to the 'people' side of venture emergence and development, it offers unique insights into the role that human resource management (HRM) plays in small and entrepreneurial firms. A group of international scholars contribute theoretical and empirical chapters on specific HRM issues in the context of entrepreneurial and smaller firms. The Handbook offers a new understanding of the role of HRM in developing sustainable entrepreneurship and describes how HRM practices and procedures can be used to help navigate and, indeed, drive the changing landscape in these firms. Exploring the functional aspects and nature of managing HRM in new, small, growing, emerging and entrepreneurial firms, this fascinating Handbook will not only be warmly welcomed by HRM students, researchers and academics, but also by HR practitioners and managers. **Entrepreneurship and Economic Development The People and Their Environment** [Rowman & Littlefield](#) Entrepreneurs drive economic development in the U.S. and elsewhere. Entrepreneurship and Economic Development: The People and their Environment argues that while individual talent is relevant, environments or "ecosystems" are of equal and perhaps more important value.